

Etiqa's Media Clippings of March 2020

(As at 27 March 2020)

March 25, 2020, The Star
Etiqa Gives RM1mil to Buy Ventilators for Hospitals

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Etiqa gives RM1mil to buy ventilators for hospitals

NATION

Wednesday, 25 Mar 2020 11:54 AM MYT



KUALA LUMPUR: Etiqa is contributing RM1mil for the purchase of ventilators through Mercy Malaysia to ease the impending shortage faced by designated hospitals tasked with responding to Covid-19 cases around the country.

An additional RM1mil is being donated to Mercy Malaysia's Pandemic Fund to support strategic preparedness and response plan to the virus.

This initiative will also help ensure all communities are well prepared, especially those with the weakest health systems, in addition to supporting the country's formal health system through the Health Ministry, as well as the Crisis Preparedness Response Centre (CPRC).

Etiqa's four entities – Etiqa General Insurance Bhd, Etiqa General Takaful Bhd, Etiqa Life Insurance Bhd and Etiqa Family Takaful Bhd – have rallied together to make this possible.

Covid-19 is a disease that targets a person's lungs and can cause complications such as pneumonia and acute respiratory distress syndrome. In severe cases, patients will require the assistance of ventilators to bring enough oxygen from the lungs to the rest of the body.

With the number of people infected with Covid-19 increasing in Malaysia, the number of ventilators available at designated hospitals will be insufficient to deal with the number of critical cases.

"As the largest insurance and takaful provider in Malaysia, we feel that it is our duty to help the country battle Covid-19," said Etiqa Insurance & Takaful Group CEO Kamaludin Ahmad.

"While the current situation is worrying, we sincerely hope that our contribution to Mercy Malaysia will mean that no patient will have to be denied lifesaving care due to ventilator shortage.

"During this difficult time, I would like to also call on everyone in this country to do their part in ensuring that the virus does not spread further. There's no greater call for solidarity than now in fighting Covid-19," he added.

TAGS / KEYWORDS:
Branded, Etiqa, Ventilators, Mercy Malaysia, Covid-19, Pandemic, Health, Contribution

March 25, 2020 The Malaysian Reserve
Coronavirus Pandemic (Related News)

The Malaysian Reserve

Coronavirus pandemic-related news



Wednesday, March 25th, 2020 at , News

by TMR/ pic by TMR FILE

Etiqa Insurance & Takaful

Etiqa Insurance & Takaful contributed RM1 million for the purchase of ventilators through Medical Relief Society Malaysia (Mercy Malaysia) to ease the impending shortage faced by designated hospitals tasked with responding to Covid-19 cases around the country.

The company said an additional RM1 million has been donated to Mercy Malaysia's Pandemic Fund to support strategic preparedness and response plan to the virus.

March 24, 2020, News Straits Times
Etiqa Contributes Rm1mil to Ease Impending Ventilator Shortage in Hospitals Battling Covid-19

NEW STRAITS TIMES ESTABLISHED 1845

Etiqa contributes RM1 million to ease impending ventilator shortage in hospitals battling Covid-19

Insurance and takaful business company Etiqa is contributing RM1 million for the purchase of ventilators through Mercy Malaysia.

By New Straits Times

KUALA LUMPUR: Insurance and takaful business company Etiqa is contributing RM1 million for the purchase of ventilators through Mercy Malaysia to ease the impending shortage faced by designated hospitals tasked with responding to Covid-19 cases around the country.

The company will also contribute an additional RM1 million to Mercy Malaysia's Pandemic Fund to support strategic preparedness and response plan to the virus.

This initiative will also help ensure all communities are well prepared, especially those with the weakest health systems, in addition to supporting the country's formal health system through the Health Ministry, as well as the Crisis Preparedness Response Centre (CPRC).

Etiqa's four entities, Etiqa General Insurance Berhad, Etiqa General Takaful Berhad, Etiqa Life Insurance Berhad and Etiqa Family Takaful Berhad have rallied together to make this possible.

Group Chief Executive Officer of Etiqa Insurance & Takaful Kamaludin Ahmad said as the largest insurance and takaful provider in Malaysia, they felt that it is their duty to help the country battle Covid-19.

"While the current situation is worrying, we sincerely hope that our contribution to Mercy Malaysia will mean that no patient will have to be denied lifesaving care due to ventilator shortage."

March 24, 2020, Berita Harian
COVID-19 -Etiqa Sumbang RM1juta Beli Alat Bantuan Pernafasan

BH ONLINE

BERITA » Nasional
Selasa, 24 March 2020 | 4:31pm



Kamaludin Ahmad. - Foto Aziah Azmee

COVID-19: Etiqa sumbang RM1 juta beli alat bantuan pernafasan



Oleh Mohd Iskandar Ibrahim
mohd_iskandar@bh.com.my

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KUALA LUMPUR: Syarikat insurans dan takaful milik, Malayan Banking Bhd (Maybank), Etiqa menyumbang RM1 juta bagi membeli alat bantuan pernafasan untuk merawat wabak COVID-19.

Sumbangan itu disalurkan melalui Mercy Malaysia bagi menangani masalah kekurangan peralatan berkenaan di hospital di seluruh negara.

Tambahan RM1 juta lagi turut disumbangkan kepada tabung bencana Mercy Malaysia untuk membantu sebagai persediaan strategik dan pelan tindak balas terhadap virus berkenaan.

Ketua Pegawai Eksekutifnya, Kamaludin Ahmad, berkata inisiatif ini adalah sebahagian tanggungjawab sosial korporat dalam membantu komuniti serta menyokong usaha dilaksanakan Pusat Kesiapsiagaan dan Tindakan Cepat Krisis Kebangsaan (CPRC), Kementerian Kesihatan (KKM).

"Sebagai peneraju terbesar insurans dan takaful di Malaysia, kami bertanggungjawab untuk membantu negara dalam menangani masalah COVID-19 ini.

"Dengan keadaan semasa yang sangat membimbangkan, kami berharap supaya sumbangan kepada Mercy Malaysia dapat memastikan tiada pesakit yang tidak dapat diselamatkan kerana kekurangan alat bantuan pernafasan," katanya dalam satu kenyataan, hari ini.

Kamaludin berkata, empat entiti kumpulan Etiqa iaitu Etiqa General Insurance Berhad, Etiqa General Takaful Berhad, Etiqa Life Insurance Berhad dan Etiqa Family Takaful Berhad berganding bahu dalam menjayakan inisiatif terbabit.

"Dengan peningkatan jumlah pesakit COVID-19 di Malaysia, jumlah alat bantuan pernafasan yang sedia ada di hospital pasti tidak mencukupi untuk menangani jumlah kes yang kritikal.

"Dalam saat yang getir ini, saya juga ingin menyeru supaya semua pihak di negara ini memainkan peranan masing-masing dalam memastikan virus ini tidak merebak dengan lebih teruk," katanya.

- Lagi berita mengenai COVID-19

March 24, 2020, careta.my
Etiqa Sumbang RM1Juta Bagi Pembelian Alat Pernafasan

COVID-19: ETIQA SUMBANG RM1 JUTA BAGI PEMBELIAN ALAT BANTUAN PERNAFASAN

158

BERITA DOMESTIK OLEH SALINA JALIL | 24-03-2020



Syarikat insurans dan takaful milik, Malayan Banking Berhad (Maybank), Etiqa menyumbang RM1 juta bagi membeli alat bantuan pernafasan untuk merawat wabak COVID-19.

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Tags

Etiqa | Malayan Banking Berhad | sumbangan | COVID-19 | alat pernafasan | khidmat masyarakat

March 23, 2020, The Phnom Penh Post (1)
Etiqa Rolling Out "Fast & Easy" Insuance Product for Kingdom

The Phnom Penh Post

Etiqa rolling out 'fast and easy' insurance products for Kingdom



From left, Nazri Wong Abdullah, CEO of Etiqa General Insurance (Cambodia), and Clarence Lit, CEO of Etiqa Life Insurance (Cambodia). Photo supplied

Post Staff
Phnom Penh
Publication date 23 March 2020 | 21:20 ICT

After expanding into several markets across Asean, Malaysia-based Etiqa Insurance has entered the Cambodian market to offer a bouquet of insurance products – largely spurred by the fact that less than three per cent of the population is insured.

An insurance arm of the Kuala Lumpur-based Malayan Banking Bhd, Etiqa launched its operations on March 9 with the motto "bringing to the people of the Kingdom its fast and easy way of serving customers", mainly using digital platforms.

"Etiqa started expanding across Asean beyond its traditional markets of Malaysia and Singapore in 2015. Thus far we have expanded into the Philippines and Indonesia, before setting our sights on Cambodia, a vibrant market where we think there is excellent growth potential.

"The Etiqa brand promise has always been about providing the best advice to suit the lifestyle and needs of the consumer, and delivering a fast and easy experience throughout the consumer journey, which includes making purchases, submitting claims, receiving payouts and getting assistance.

"We look forward to bringing this revolutionary promise to the Kingdom to serve all Cambodians," Clarence Lit, CEO of Etiqa Life Insurance (Cambodia) Plc, told The Post.



Etiqa could capitalise on Cambodia's youthful demographic. Photo supplied

March 23, 2020, The Phnom Penh Post (2)
Etiqa Rolling Out "Fast & Easy" Insuance Product for Kingdom

The Phnom Penh Post

Industry outlook

The Cambodian life insurance market appears promising, with relatively low penetration levels and more than 90 per cent of the population not insured, thus offering a vast untapped market for industry players.

In addition, the demographic factor of having 65 per cent of its people under 35 and a burgeoning middle-class, with a rising demand for quality healthcare, and retirement planning, plus a growing awareness of the importance of insurance was bound to encourage the proliferation of insurance products in Cambodia.

Nine life insurance companies are currently operating in the Kingdom and another 14 general insurance firms offer a variety of services from vehicle to fire insurance.

According to the Insurance Association of Cambodia, total gross premiums neared $143 million last year compared to $100 million in 2018 – representing 42.4 per cent growth.

Meanwhile, the total sum assured rose 49 per cent to $10 billion last year, in contrast to $6.8 billion in 2018.



Etiqa's headquarters in the Malaysian capital Kuala Lumpur. Photo supplied

"We think the life insurance industry is poised for growth, and as the country becomes more informed and aware of the need for insurance, opportunities will arise. While our focus will be the middle to upper segments of the population, we do see opportunities in the mass segment," Lit said.

Popular products in Cambodia are savings based, such as endowments, and Etiqa intends to offer more innovative protection products covering critical illnesses, he added.

"We already had in mind that we needed to differentiate ourselves from our peers. To this aim, we will be offering fast and easy customer products and services, along with the best advice to our customers.

"But what does this actually mean? We will be utilising the latest digital tools and technology, including sales via iPads and customer-needs analysis apps, to ensure that each client is recommended the right products in a comfortable setting, with their details captured correctly in our system. Eventually we will also expand our offerings via online sales," Lit said.

March 23, 2020, Focus Malaysia,
Etiqa Contributes RM2mil To Help Battle Covid-19

FOCUS MALAYSIA

Etiqa contributes RM2 mil to help battle Covid-19

Posted by FocusM | 2 hours ago | Mainstream



ETIQA Insurance & Takaful is contributing RM1 mil for the purchase of ventilators through Mercy Malaysia in view of the Covid-19 pandemic in Malaysia and the shortage of ventilators in hospitals. It is also donating another RM1 mil to Mercy Malaysia's Pandemic Fund, to support strategic preparedness and response plans to the virus crisis.

This initiative will also help ensure all communities are well-prepared, especially those with the weakest health systems, in addition to supporting the country's formal health system through the Ministry of Health, as well as the Crisis Preparedness Response Centre (CPRC), the company said in a statement on March 24.

As the number of people infected with Covid-19 continues to increase in Malaysia, the number of ventilators available at designated hospitals will be insufficient to deal with the number of critical cases.

"As the largest insurance and takaful provider in Malaysia, we feel that it is our duty to help the country battle Covid-19. While the current situation is worrying, we sincerely hope that our contribution to Mercy Malaysia will mean that no patient will have to be denied life-saving care due to ventilator shortages," said group CEO Kamaludin Ahmad. — March 24, 2020

March 23, 2020, News Straits Times
COVID-19 Life Insurance Companies Offer Policyholders Extra Relief Measures

NEW STRAITS TIMES

Covid-19: Life insurance companies offer policyholders extra relief measures



Life Insurance Association of Malaysia (LIAM) and its member companies are taking proactive steps in providing additional relief measures for policyholders.

By Bernama
March 23, 2020 @ 12:20pm

KUALA LUMPUR: The Life Insurance Association of Malaysia (LIAM) and its member companies are taking proactive steps in providing additional relief measures for policyholders affected by the economic slowdown due to the Covid-19 pandemic.

The following additional benefits are a few examples of relief measures taken by insurers:

i. RM5,000 Cash Relief for customers who are diagnosed with Covid-19

ii. Cash benefits/allowance for hospitalisation (for example up to RM250 per day up to 30 days of hospitalisation)

iii. Special lump-sum death benefits (ranging from RM5,000-RM20,000 upon death of the insured)

iv. Four insurance companies pledge RM1 million each as part of their financial assistance/support programme for customers affected by Covid-19

"Policyholders are advised to check with their respective insurance companies for the additional benefits offered by their insurance company for the Covid-19 outbreak and the terms and conditions of their health insurance policy," said LIAM president Loh Guat Lan.

Loh said additional relief measures are timely to support those immediately impacted by the crisis, including healthcare workers, patients and policyholders affected by a temporary loss of income or jobs.

"The unprecedented situation demands that we continue to respond thoughtfully and decisively as the industry is concerned over this outbreak and wish to do more for the people.

"We are willing to meet our customer's near-term and long-term needs and are prepared to ensure that they are not burdened by the catastrophe.

"The Covid-19 pandemic has caused disruptions to the economy, education, medical (needs) and the everyday lives of Malaysians.

"In view that the Covid-19 outbreak is a very serious and imminent threat to public health, we believe that the immediate response by the industry to offer additional coverage will go a long way in alleviating the pandemic's impact," she added

For more information, visit www.liam.org.my

LIAM Member Companies:

1. AIA Bhd.
2. Allianz Life Insurance Malaysia Berhad
3. AmMetLife Insurance Berhad
4. AXA AFFIN Life Insurance Berhad
5. Etiqa Life Insurance Berhad
6. Gibraltar BSN Life Berhad
7. Great Eastern Life Assurance (M) Berhad
8. Hannover Rueck SE, Malaysian Branch (reinsurer)
9. Hong Leong Assurance Berhad
10. Manulife Insurance Berhad
11. Malaysian Life Reinsurance Group Berhad (reinsurer)
12. MCIS Insurance Berhad
13. Prudential Assurance Malaysia Berhad
14. Sun Life Malaysia Assurance Berhad
15. Tokio Marine Life Insurance Malaysia Bhd.
16. Zurich Life Insurance Malaysia Berhad

March 17, 2020, Astro Awani Online
Maybank Tawar Moratorium kepada Pelanggan Yng Terjejas Kerana COVID-19

astro AWANI

BERITA | BISNES

Maybank tawar moratorium kepada pelanggan yang terjejas kerana COVID-19

Haikal Raman, Astro Awani | Mac 17, 2020 13:53 MYT



Maybank menawarkan penangguhan pembayaran semula pinjaman sehingga enam bulan kepada pelanggan terjejas akibat koronavirus

KUALA LUMPUR: Malayan Banking Bhd. (Maybank) menawarkan penangguhan pembayaran semula pinjaman sehingga tempoh enam bulan kepada pelanggannya yang terjejas berikutan penularan wabak koronavirus baru (COVID-19).

Presiden dan Ketua Pegawai Eksekutif Kumpulan Maybank, Datuk Abdul Farid Alias berkata, pihaknya turut menawarkan penstrukturan dan penjadualan semula pembiayaan menerusi langkah itu.

"Inisiatif yang diperkenalkan ini ditawarkan kepada pelanggan perniagaan, perusahaan kecil dan sederhana (PKS) serta pelanggan yang terjejas akibat COVID-19.

"Syarikat memahami penyebaran wabak virus secara tiba-tiba ini memberi kesan kepada individu dan pelanggan daripada pelbagai industri justeru itu, penawaran yang disediakan sedikit sebanyak dapat meringankan beban mereka," katanya dalam satu kenyataan.

Menurut beliau, pelanggan yang terjejas boleh menghubungi pihak Maybank bagi membincangkan penyelesaian dalam mengatasi sebarang cabaran kewangan yang dihadapi.

"Sekiranya keadaan ini berterusan, kami akan mengambil kira kemungkinan untuk melanjutkan tempoh moratorium dan langkah inisiatif yang ditawarkan ini," ujarnya.

Dalam pada itu, Kumpulan Maybank menerusi bahagian insuransnya, Etiqa akan menyediakan perlindungan hospital kepada pemegang polisi insurans hayat dan keluarga yang sakit akibat koronavirus.

March 16, 2020, Bernama Online
Etiqa Tawar Pelan Perlindungan Termasuk Penyakit Mental

BERNAMA.COM
Get It Right

EKONOMI

Etiqa tawar pelan perlindungan termasuk penyakit mental



Ketua Pegawai Eksekutif Etiqa Family Takaful Bhd, Zafri Ab. Halim

16/03/2020 10:26 AM

337.7K · Not rated · Etiqa

Add tag

KUALA LUMPUR, 13 Mac -- Kumpulan Insurans dan Takaful Etiqa kini memperkenalkan AafiahCare - pelan takaful penyakit kritikal 'stand-alone' pertama di Malaysia yang meliputi 68 penyakit kritikal termasuk penyakit mental.

Dalam kenyataan hari ini, Ketua Pegawai Eksekutif Etiqa Family Takaful Bhd Zafri Ab. Halim berkata ciri utama AafiahCare adalah perlindungan penyakit mental yang disifatkan sebagai manfaat tambahan dan tidak mengurangkan jumlah perlindungan asas.

Kumpulan itu turut ber puas hati dengan sambutan terhadap pelan tersebut.

"AafiahCare juga seiring dengan prinsip Pengantaraan Berasaskan Nilai (VBI) bagi menyokong rakyat, bumi serta kesejahteraan," kata Zafri.

Mana-mana pelanggan yang diterima oleh Etiqa akan layak bagi perlindungan, tertakluk kepada proses penaja jamin melibatkan perlindungan penyakit mental daripada RM7,500 sehingga maksimum RM30,000 bergantung kepada jumlah perlindungan terbabit.

AafiahCare merangkumi empat jenis penyakit mental seperti kecelaruan bipolar, kecelaruan episod kemurungan major, skizofrenia atau kecelaruan skizoafektif.

-- BERNAMA

March 17, 2020, The Star
Etiqa Offers Special Waiver for Covid-19

Etiqa offers special waiver for Covid-19 treatment

INSURANCE

Tuesday, 17 Mar 2020



"We wish to assure that for travelers affected, Etiqa is making an exception to provide the necessary medical coverage for customers who might be needing treatment for Covid-19 while they are overseas, " said Etiqa Insurance and Takaful group CEO Kamaludin Ahmad(pic).

KUALA LUMPUR: Etiqa is providing medical coverage for selected customers who require medical treatment for Covid-19 during the course of their travels.

In a statement issued yesterday, the insurer said the offer extends to customers who have purchased its annual travel policies or certificates and for those who purchased single trip travel policies or certification prior to the World Health Organisation's pandemic announcement on March 11,2020.

According to Etiqa, this is a special waiver as standard policies for travel insurance do not provide coverage for any communicable diseases that require quarantine by law.

"Given the gravity of the situation with Covid-19, Etiqa would like to ease some of the uncertainty and worry weighing down on those with our travel plans or certificates.

"We wish to assure that for travelers affected, Etiqa is making an exception to provide the necessary medical coverage for customers who might be needing treatment for Covid-19 while they are overseas, " said Etiqa Insurance and Takaful group CEO Kamaludin Ahmad.

TAGS / KEYWORDS:

Etiqa , Waiver , Covid-19 , Treatment , Takaful , Kamaludin Ahmad ,

TOPIC:

Insurance | Corporate News

March 16, 2020, The Edge
Etiqa's Travel Insurance Covers Cost of Covid-19 Treatment

Etiqa's travel insurance covers cost of Covid-19 treatment

theedgemarkets.com / theedgemarkets.com
March 16, 2020 17:37 pm +08



KUALA LUMPUR (March 16): Insurer Etiqa Insurance and Takaful is providing medical coverage for selected travellers who purchased travel insurance or takaful from the company, who require medical treatment for the 2019 novel coronavirus (Covid-19) during the course of their travels.

This is a special waiver, as standard policies for travel insurance do not provide coverage for any communicable diseases which require quarantine by law.

With this waiver, medical coverage is now applicable to customers who purchased Etiqa's annual travel policies or certificates, and for those who purchased single trip travel policies or certificates prior to the World Health Organization (WHO) pandemic announcement on March 11.

"Given the gravity of the situation with Covid-19, Etiqa would like to ease some of the uncertainty and worry weighing down on those with our travel plans or certificates," Etiqa group CEO Kamaludin Ahmad said in a statement today.

"Etiqa is making an exception to provide the necessary medical coverage for customers who might be needing treatment for Covid-19, while they are overseas," he added.

March 16, 2020, The Star
Etiqa Offers Special Waiver for Covid-19

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TOPICS
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Etiqa offers special waiver for Covid-19 treatment

INSURANCE

Monday, 16 Mar 2020 2:04 PM MYT



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"We wish to assure that for travelers affected, Etiqa is making an exception to provide the necessary medical coverage for customers who might be needing treatment for Covid-19 while they are overseas," said Etiqa Insurance and Takaful group CEO Kamaludin Ahmad.

For those who require medical attention during their travels, Etiqa's Emergency Travel Helpline is +603-2785 6565, or WhatsApp +603- 2780 4677.

TOPIC:

Insurance

March 16, 2020, The Manila Times
SSS, Etiqa Continue Partnership for Enhanced PLP

The Manila Times

Classic version

HEADLINES NATION REGIONS OPINION BUSINESS



During the contract signing (from left to right) SSS Business

SSS, Etiqa continue partnership for enhanced PLP

By THE MANILA TIMES
March 16, 2020

850.6K Neutral Manila, Etiqa, Philippines, Quezc

Add tag

Etiqa, formerly known as AsianLife & General Assurance Corporation, has been the credit insurance partner of SSS since the launching of the Pension Loan Program (PLP) in September 2018. The PLP aims to give financial assistance to SSS pensioners for their various expenses.

Under the existing guidelines, SSS pension loaners are covered by Group Credit Life Insurance, which shall include the full amount of the loan in case of the death of the pensioner-borrower. It means that the outstanding balance of the loan shall be deemed paid regardless of the remaining number of months of the approved term of the pension loan.

Since October 2019, a pensioner may avail up to a maximum amount of P200,000, which is payable up to a maximum of two years or 24 monthly installments.

TAGS Etiqa SSS

March 15, 2020, Panay News
SSS - Etiqa Continoues Partnership for Enhanced PLP

SSS-Etiqa continues partnership for enhanced PLP

By **Panay News** - Sunday, March 15, 2020

SOCIAL SECURITY SYSTEM

THE Social Security System (SSS) continues its partnership with Etiqa Life and General Assurance Philippines, Inc. (Etiqa) through the ceremonial signing of Memorandum of Agreement (MoA) on March 5, 2020, at the SSS Building, Diliman, Quezon City.

Etiqa, formerly known as AsianLife & General Assurance Corporation, has been the credit insurance partner of SSS since the launching of the Pension Loan Program (PLP) in September 2018. The PLP aims to give financial assistance to SSS retiree-pensioners for their various and other miscellaneous expenses.

Under the existing guidelines, SSS pension loan borrowers are covered by Group Credit Life Insurance, which shall include the full amount of the loan in case of the death of the pensioner-borrower. It means that the outstanding balance of the loan shall be deemed paid regardless of the remaining number of months of the approved term of the pension loan.

Starting October 2019, a retiree-pensioner may avail up to a maximum amount of P200,000, which is payable up to a maximum of two (2) years or 24 monthly installments./**PN**

March 14, 2020 TV Sarawak.com
Etiqa Offers Comprehensive Plan with Mental Illness Coverage

Etiqa Offers Comprehensive Plan With Mental Illness Coverage

MARCH 14, 2020

KUALA LUMPUR: Etiqa Group Insurance and Takaful has introduced AafiahCare, its first-in-Malaysia stand-alone takaful critical illness plan that covers 68 critical illnesses, including one for mental illness.

In a statement today, Etiqa Family Takaful Bhd chief executive officer Zafri Ab. Halim, said the key feature of AafiahCare is that the mental illness coverage is deemed as an additional benefit that does not reduce the basic coverage amount and the group is encouraged by the response to this plan.

In a statement today, Etiqa Family Takaful Bhd chief executive officer Zafri Ab. Halim, said the key feature of AafiahCare is that the mental illness coverage is deemed as an additional benefit that does not reduce the basic coverage amount and the group is encouraged by the response to this plan.

Zafri, as quoted by Bernama, said, "AafiahCare is in line with the principles of Value Based Intermediation (VBI) to support people, planet as well as prosperity."

Etiqa said as long as the customer is accepted by Etiqa, he will be eligible for cover, subject to the normal underwriting process with the range of mental illness covered being from RM7,500 up to a maximum of RM30,000 depending on the sum covered.

Etiqa's AafiahCare covers four types of mental illness comprising bipolar affective disorder, major depressive disorder, schizophrenia or schizoaffective disorder.

March 12, 2020,KHMER Times
Leading Malaysian Insurer to Bring Fast & Easy Insurance to the Local Market

KHMER TIMES

Business March 12, 2020

Leading Malaysian insurer to bring "Fast & Easy" insurance to the local market

Khmer Times
Share:



From left, Nazri Wong Abdullah, CEO Etiqa General Insurance (Cambodia) Plc, and Clarence Lit, CEO Etiqa Life Insurance (Cambodia) Plc. at Etiqa Cambodia headquarters in Phnom Penh. Khmer Times

Malaysia's leading Insurance and Takaful Company Etiqa has started operations in Cambodia, allowing the local people to experience a fast and easy way to get insured. Etiqa has entered the Kingdom upon seeing the vast potential the local market has to offer, with 97% of the Cambodian population currently uninsured.

Etiqa will offer fire insurance, both retail and commercial, and personal accidents cover via the 21 Maybank branches located across Cambodia. Looking toward the future Etiqa is also planning to offer endowment, term, education, and investment-linked, medical, motor, travel, marine and engineering insurance.

In a joint statement between Nazri Wong Abdullah, CEO of Etiqa General Insurance (Cambodia) Plc and Clarence Lit, CEO of Etiqa Life Insurance (Cambodia) Plc said, "Etiqa is a leading Asean insurer serving consumers across Malaysia, Singapore, Indonesia & the Philippines, and now Cambodia. As a leading regional player in the industry, we feel that it is Etiqa's responsibility to share with all Cambodians that unexpected events do happen and it's important to have protection. Without protection, you and your loved ones will not only struggle emotionally, but be burdened financially as well"

In addition, "The Etiqa brand promise has always been about providing the best advice to suit the lifestyle and needs of the consumer and delivering fast and easy experiences throughout the consumer journey, which includes making purchases, submitting claims, receiving payouts and getting assistance. We look forward to bringing this revolutionary promise to the Kingdom to serve all Cambodians."

The insurance sector in Cambodia has experienced tremendous growth over the last five years with total premiums increasing on average 35 percent a year over the period.

Huy Vatharo, chairman of the Insurance Association of Cambodia, said recently "the insurance market in Cambodia is growing rapidly and playing a bigger role every year in the country's economic development."

March 1, 2020, Utusan Borneo Online
Etiqa Takaful Bina 73 Rumah Warga Miskin, OKU Bernilai Lebih RM 2.1juta

Etiqa Takaful bina 73 rumah warga miskin, OKU bernilai lebih RM2.1 juta

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LEKAT: Zafri (kiri) melekatkan plak rumah Harun (kanan) dan anaknya warga Orang Kelainan Upaya Penglihatan Mohd Nazir Harun, 46, (dua kiri) sempena Program ETIQA & ISLAMIC Aid Malaysia bantu bina rumah warga miskin dan OKU di Kampong Telaga Mas Rantau Panjang, Pasir Mas, semalam. Turut hadir Zawahir (dua kanan). Projek rumah warga miskin dan OKU ini merupakan satu inisiatif di bawah program tanggungjawab zakat korporat ETIQA yang bertujuan untuk membantu dan meringankan beban mereka yang memerlukan khususny

Ketua Pegawai Eksekutif Etiqa Family Takaful Berhad, Zafri Ab Halim berkata inisiatif yang dilakukan menerusi Projek Rumah Warga Miskin dan OKU dengan kerjasama Islamic Aid Malaysia (IAM) itu bertujuan membantu dan meringankan beban mereka yang memerlukan khususnya golongan kurang berkemampuan.

"Sumbangan ini adalah sebahagian daripada sumbangan zakat tahunan perniagaan syarikat Etiqa yang dihulurkan secara terus kepada golongan yang memerlukan selain kita juga mengagihkan kepada institusi zakat yang berkaitan," katanya pada Program Penyerahan Plak Rumah kepada dua penerima manfaat di Kampung Telaga Mas, Rantau Panjang di sini, yang turut dihadiri Presiden Islamic Aid Malaysia Zawahir Abdullah semalam.

Rumah berkenaan diserahkan kepada Harun Isa, 75, dan Zairi Ramli, 37 tahun.

Harun, bapa tunggal tinggal bersama anak lelakinya yang cacat penglihatan sejak lahir. Pembinaan rumah baharu termasuk tandas di dalam rumah bagi kemudahan anaknya yang cacat penglihatan.

Zairi pula anak yatim piatu selepas kematian ibu dan bapanya lebih lima tahun yang lepas. Beliau hanya bekerja kampung dan tinggal bersama seorang adiknya yang kurang upaya serta seorang kakak yang belum berkahwin berikutan masalah mental.

Zafri berkata pembinaan dua rumah baharu yang lengkap dengan pembinaan tandas berkenaan melibatkan kos hampir RM100,000.

"Bagi sesi yang sama pada tahun ini juga, terdapat tiga lagi penerima bantuan Projek Rumah Warga Miskin dan OKU di Kedah yang dijangka disiapkan sebelum Jun tahun ini," katanya.

Sementara itu, Zawahir berkata kedaifan hidup golongan memerlukan ini perlu dibantu memandangkan mereka hidup dalam serba kekurangan ditambah pula dengan keadaan rumah yang usang dan kurang selesa.

"Rumah yang baharu siap dibina ini diharap dapat meringankan bebanan golongan berkenaan di samping dapat membangkitkan semangat mereka dalam menjalani kehidupan yang lebih baik dan selesa," katanya. — Bernama