



Etiqua's Media Clippings of June 2026

(1 – 30 June 2026)



Salor villagers gifted new hearse after 28-year struggle

The Al-Azim Mosque committee in Salor has received a new RM155,000 hearse from Etika Takaful and IAM, ending 28 years of unreliable funeral transport.



By HAZELEN LIANA KAMARUDIN [Follow](#)
22 Jun 2026 04:04pm



Senior Imam Zakaria Mat Zin (second from left) receives a new hearse after 28 years, donated by Etika Takaful in collaboration with IAM. File photo.



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KOTA BHARU - A breakdown that forced villagers to carry a body on foot after their improvised hearse failed mid-journey remains one of the most unforgettable trials for the Al-Azim Mosque committee in Salor.

Senior Imam Zakaria Mat Zin recalled the incident, which occurred en route to a cemetery, as a stark reminder of the community's long-standing logistical struggles.

For 28 years, residents of the area relied on a slatted-timber lorry, typically used for hauling paddy crops, to transport the deceased before eventually upgrading to a second-hand van.

"We bought a used van using donations from the local community, but it broke down frequently," Zakaria said when met after receiving a new hearse worth RM155,000, donated by Etika Takaful in collaboration with Islamic Aid Malaysia (IAM).

"There are more than 2,000 residents across seven villages here, serving three cemeteries: Tok Jebok, Jenerij and Keladang."

The handover ceremony was officiated by Etika Family Takaful Berhad Chief Executive Officer Zafri Ab Halim and IAM President Zawahir Abdullah.

Zakaria said the new hearse is a long-awaited milestone for the parish.

"This is our first brand-new hearse in 28 years. We are deeply moved because we had approached various parties multiple times before without success," he said. "By God's grace, this has been realised much faster than we anticipated."

He added that the new vehicle would streamline funeral arrangements and ensure smoother journeys to the burial grounds.

"This mosque is nearly 80 years old, having been built in 1971, so a facility like this means a great deal to the entire parish," Zakaria said, adding he hopes the vehicle will ensure local funeral rites are conducted with utmost dignity moving forward.

13 June 2026, Bernama Etiqa Empowers Armed Forces Veterans' Families with Laptops Under Corporate Zakat Initiative



GENERAL NEWS

MyHero Tani Opens New Income Streams For MAF Veterans In Modern Farming

13/06/2026 07:34 PM



JERTIH, June 13 (Bernama) -- The MyHero Tani programme, jointly implemented by Universiti Sultan Zainal Abidin (UnisZA) and Yayasan Veteran Angkatan Tentera Malaysia (YVATM), is providing Malaysian Armed Forces (MAF) veterans, particularly those in the B40 category, with opportunities to generate income through modern farming.

Deputy Defence Minister Adly Zahari said the first phase of the programme involved 10 MAF veterans from Terengganu taking part in a sweet potato planting project on a five-acre plot of land owned by UnisZA in Tembil, Besut.

"We are confident that the collaboration is a very good initiative as it not only involves planting, but also encompasses various aspects including research, processing of crop products and marketing," he said after the launch of the MyHero Tani Programme at UnisZA Besut Campus, here today.

Adly said under the first phase of the programme, RM7,000 per acre, or RM35,000 in total, was channelled by YVATM to UnisZA for the implementation of the project, including land preparation, farm infrastructure, seeds and fertilisers, as well as research and development.

He said the project would be implemented in phases, with the second phase expected to see the planting area expanded by an additional five acres and new crops introduced.

"In the second phase, we will carry out the project at the same site and select new participants. Our focus is to optimise land use and strengthen the veteran economy," he said, adding that the crops for the first phase had been cultivated since last January.

Adly said the project was also developed with the support of Universiti Sultan Zainal Abidin (UnisZA)'s expertise, which provides technical guidance, research and the use of technology in crop management.

He said the project also leverages modern technology in the processing of agricultural produce into value-added goods such as crisps and other sweet potato-based products.

Adly said each participant is expected to earn about RM7,000 per harvest season, which takes around three months, while each acre of land is estimated to generate RM8,400 in revenue.

He said that the three-year strategic collaboration with UnisZA could also see the project expanded to other states if the model meets its set targets, particularly in helping MAF veterans on the East Coast address logistics and marketing challenges for agricultural products.

At the event, Adly also presented 16 laptops to the children of MAF veterans studying at public higher education institutions.

He said the donation was part of a total of 112 laptops contributed by Etiqa General Takaful Berhad through the Corporate Zakat Responsibility Initiative, with a total value of RM238,000.

Adly also presented contributions to 15 MAF veteran widows from the asnaf group, in addition to handing over 500 Baku Rahmah to the Terengganu MAF Veterans Association, villagers around Besut district, and nearby schools.

--BERNAMA



Date	Headline	Media Outlet	URL Link
22/06/2026	KitaCare 2.0 Brings Health, Entrepreneurship and Community Impact Together in Selangor	Malaysia SME	https://www.malaysiasme.com.my/kitacare-2-0-brings-health-entrepreneurship-and-community-impact-together-in-selangor/
22/06/2026	Van jenazah baharu legakan penduduk Mukim Parit Tengah	Radio Television Malaysia (RTM)	https://berita.rtm.gov.my/nasional/senarai-berita-nasional/senarai-artikel/van-jenazah-baharu-legakan-penduduk-mukim-parit-tengah/
22/06/2026	Sinar Daily asks for your consent to use your personal data to:	Sinar Daily	https://www.sindaily.my/article/737252/focus/local-community/salor-villagers-gifted-new-hearse-after-28-year-struggle
22/06/2026	Salor villagers gifted new hearse after 28-year struggle	Newswav	https://newswav.com/article/salor-villagers-gifted-new-hearse-after-28-year-struggle-A2606_yilizZ
22/06/2026	Terpaksa guna lori pagar bawa jenazah ke tanah perkuburan	Newswav	https://newswav.com/article/terpaksa-guna-lori-pagar-bawa-jenazah-ke-tanah-perkuburan-A2606_BwuYkQ
22/06/2026	Terpaksa guna lori pagar bawa jenazah ke tanah perkuburan	Sinar Harian	https://www.sinarharian.com.my/article/784784/edisi/kelantan/terpaksa-guna-lori-pagar-bawa-jenazah-ke-tanah-perkuburan
22/06/2026	Van jenazah pernah rosak semasa bawa mayat, penduduk lega terima kemudahan baharu	Utusan Malaysia	https://www.utusan.com.my/nasional/2026/06/van-jenazah-pernah-rosak-semasa-bawa-mayat-penduduk-lega-terima-kemudahan-baharu/



Date	Headline	Media Outlet	URL Link
22/06/2026	Van jenazah pernah rosak semasa bawa mayat, penduduk lega terima kemudahan baharu	Lumi News	https://luminews.my/news/4402975
21/06/2026	Nanyang Siang Pau - 电召车陷德士化困局；电召车司机买不起保不上E-hailing vehicles are trapped in the dilemma of becoming taxis; e-hailing drivers cannot afford insurance.	Nanyang Siang Pau / 南洋商报	https://ops.allasianews.com:8443/imageRepo/AAN_Library/Print/202606/20260621/news-1479908-20260621-2325-1781997742061.pdf
20/06/2026	【独家】兼职变“全职”保费暴涨 电召车陷德士化困局	Nanyang Siang Pau / 南洋商报	https://www.enanyang.my/news/20260620/Finance/1287642
20/06/2026	【独家】兼职变“全职”保费暴涨 电召车陷德士化困局	News KLSE Screener	https://www.klsescreener.com/v2/news/view/1741107%E7%8B%AC%E5%AE%B6%E5%85%BC%E8%81%8C%E5%8F%98%E5%85%A8%E8%81%8C_%E4%BF%9D%E8%B4%B9%E6%9A%B4%E6%B6%A8_%E7%94%B5%E5%8F%AC%E8%BD%A6%E9%99%B7%E5%BE%B7%E5%A3%AB%E5%8C%96%E5%9B%B0%E5%B1%80
13/06/2026	TIMBALAN MENTERI PERTAHANAN SEMPURNAKAN PROGRAM MYHERO TANI DI UNIVERSITI SULTAN ZAINAL ABIDIN (UNISZA) KAMPUS BESUT, TERENGGANU	Portal Rasmi Kementerian Pertahanan Malaysia	https://www.mod.gov.my/index.php/media2/berinta/timbalan-menteri-pertahanan-sempurnakan-program-myhero-tani-di-universiti-sultan-zainal-abidin-unisza-kampus-besut-terengganu
13/06/2026	MyHero Tani Opens New Income Streams For MAF Veterans In Modern Farming	Asia News Today	https://asianewstoday.com/myhero-tani-opens-new-income-streams-for-maf-veterans-in-modern-farming/
13/06/2026	MyHero Tani Opens New Income Streams For MAF Veterans In Modern Farming	BERNAMA	https://www.bernama.com/en/general/news.php?id=2568221

June 2026 Etiqua Mentions – Malaysia



Date	Headline	Media Outlet	URL Link
13/06/2026	MyHero Tani Buka Peluang Veteran ATM Jana Pendapatan Melalui Pertanian Moden	Malaysian National News Agency	https://www.bernama.com/bm/news.php?id=2568196
10/06/2026	Cermat Madani bantu industri takaful laksana 'risk-based pricing' buat pemandu berhema	Utusan Malaysia	https://www.utusan.com.my/nasional/2026/06/cermat-madani-bantu-industri-takaful-laksana-risk-based-pricing-buat-pemandu-berhema/
10/06/2026	Guang Ming Daily - NCD多扣 10%NCD deducts an extra 10%.	Etiqua Malaysia Print News	https://ops.allasianews.com:8443/imageRepo/AAN_Library/Print/202606/20260610/news-1473258-20260610-2325-1781048548581.pdf
10/06/2026	Sin Chew Daily - 安全駕駛NCD可扣了再扣Safe driving NCD can be deducted repeatedly.	Etiqua Malaysia Print News	https://ops.allasianews.com:8443/imageRepo/AAN_Library/Print/202606/20260610/news-1473377-20260610-2325-1781049741317.pdf
09/06/2026	CERMAT MADANI: Pemandu Berhema Bakal Nikmati Rebat Insurans Sehingga 10 Peratus	Careta.my	https://careta.my/article/cermat-madani-pemandu-berhema-bakal-nikmati-rebat-insurans-sehingga-10-peratus
10/06/2026	Top 7 Car Insurance Renewal Providers in Malaysia 2026	My Weekend Plan	https://myweekendplan.asia/top-car-insurance-renewal/
10/06/2026	Top 7 Car Insurance Renewal Providers in Malaysia 2026	Newswav	https://newswav.com/article/top-7-car-insurance-renewal-providers-in-malaysia-2026-A2606_iJcjsl

11 June 2026, The Sun Etika Singapore Promotes Everyday Readiness Through “When Life Spins, Stay Ready” Campaign



Etika Insurance Singapore Brings Everyday Readiness to Public Spaces through “When Life Spins, Stay Ready” Campaign



Corporate
News

Thursday, 11 June 2026,
4:18 pm



Interactive out-of-home activation across Mind, Body and Money aims to generate more than 10,000 readiness responses from Singaporeans

SINGAPORE – Media Outreach Newswire – 11 June 2026 – Etika Insurance Singapore is bringing the conversation on everyday readiness into public spaces with ‘When Life Spins, Stay Ready’, an interactive out-of-home activation that invites Singaporeans to reflect on their sense of readiness across three everyday dimensions: Mind, Body and Money, while challenging the notion that being prepared is not solely reserved for moments of crisis, but built in small, everyday choices we make.

This light-hearted and reflective activation encourages Singaporeans to consider everyday preparedness in a new light. It aims to kickstart conversations around readiness in life while reinforcing Etika’s commitment to helping customers navigate life with greater confidence and support.

Rolling out across selected high-traffic locations from June 2026, ‘When Life Spins, Stay Ready’ is designed to make readiness simple, engaging and relatable. Participants can register onsite, answer a short set of quiz questions, and stand a chance to win exciting prizes through a prize-wheel spin.

Across 42 activation days, participants will answer six questions across three readiness pillars: Mind, Body and Money, with at least four correct answers required to stand a chance at winning a spin-and-win prize. Up to 4,000 prizes will be available for redemption, subject to qualifying criteria, campaign terms and verification.

The quiz questions are mapped to practical everyday behaviours. The Mind pillar explores how Singaporeans manage stress and prioritise rest, the oft-overlooked foundations of mental resilience. Body examines the small physical habits that sustain us, from how much we move to whether we stay adequately hydrated. Money spotlights the budgeting instincts and saving behaviours that determine how well-prepared we are when life takes an unexpected turn.

By exploring these themes, Etika aims to help Singaporeans see readiness not as something reserved for major life events or moments of crisis, but as something shaped by the choices they make every day.

“Readiness is only about preparing for the unexpected but is also about the everyday habits and decisions that help people feel more confident about what lies ahead,” said Claudia Soh, Acting CEO of Etika Insurance Singapore. “Through When Life Spins, Stay Ready, we hope to inspire Singaporeans to adopt readiness as a lifelong mindset – one that empowers them to face life with greater assurance and resilience.”

The initiative builds on Etika’s broader brand platform, Live Ready With You, which reflects our commitment to helping customers navigate life with greater confidence and support. The activation also sets the stage for the upcoming Etika Life Preparedness Survey, released in the second half of 2026. The research, conducted by Kantar, will offer a deeper look into how Singaporeans approach preparedness across financial security, physical wellbeing and mental resilience.

For the latest activation details, follow Etika Singapore on Instagram and TikTok at @etiqasg, or visit www.etika.com.sg/stayready.

Activation Locations and Dates

The activation will run for a total of 6 weeks, starting with City Hall MRT on 11 June 2026. For details on other locations, pls visit <https://www.etika.com.sg/stayready/>

June 2026 Etika Mentions – Singapore



Date	Headline	Media Outlet	URL Link
11/06/2026	Etika Insurance Singapore Brings Everyday Readiness to Public Spaces through "When Life Spins, Stay Ready" Campaign	Woah! MY Media Network	https://www.woah.my/media-outreach/?release_id=469947
11/06/2026	Etika Insurance Singapore Brings Everyday Readiness to Public Spaces through "When Life Spins, Stay Ready" Campaign	theSun	https://thesun.my/business/corporate-news/etika-insurance-singapore-brings-everyday-readiness-to-public-spaces-through-when-life-spins-stay-ready-campaign/
11/06/2026	Etika Insurance Singapore Brings Everyday Readiness to Public Spaces through "When Life Spins, Stay Ready" Campaign	Newswav	https://newswav.com/article/etika-insurance-singapore-brings-everyday-readiness-to-public-spaces-through-A2606_JnA8fg
11/06/2026	Etika Insurance Singapore Brings Everyday Readiness to Public Spaces through "When Life Spins, Stay Ready" Campaign	Malaysia Global Business Forum	https://www.malaysiaglobalbusinessforum.com/media-outreach/?release_id=469947
11/06/2026	Etika Insurance Singapore Brings Everyday Readiness to Public Spaces through "When Life Spins, Stay Ready" Campaign	News Hub Asia	https://www.newshubasia.com/media-outreach/?release_id=469947
11/06/2026	Etika Insurance Singapore Brings Everyday Readiness to Public Spaces through "When Life Spins, Stay Ready" Campaign	ASEAN Gazette	https://www.aseangazette.com/tmt-newswire/media-outreach/2026/06/11/etika-insurance-singapore-brings-everyday-readiness-to-public-spaces-through-when-life-spins-stay-ready-campaign/109752/
11/06/2026	Etika Insurance Singapore Brings Everyday Readiness to Public Spaces through "When Life Spins, Stay Ready" Campaign	DagangNews	https://www.dagangnews.com/article/english/etika-insurance-singapore-brings-everyday-readiness-public-spaces-through-when-life-spins-stay-ready-campaign-70035

June 2026 Etiqa Mentions – Singapore



Date	Headline	Media Outlet	URL Link
11/06/2026	Etiqa Insurance Singapore Brings Everyday Readiness to Public Spaces through "When Life Spins, Stay Ready" Campaign	Malay Mail	https://www.malaymail.com/news/money/mediaoutreach/2026/06/11/etiqa-insurance-singapore-brings-everyday-readiness-to-public-spaces-through-when-life-spins-stay-ready-campaign/469947
11/06/2026	Etiqa Insurance Singapore Brings Everyday Readiness to Public Spaces through "When Life Spins, Stay Ready" Campaign	Sin Chew Daily - Happy Sunday / 星洲日报 快乐星期天	https://www.sinchew.com.my/news/20260611/mysinchew/7577223
11/06/2026	Etiqa Insurance Singapore Brings Everyday Readiness to Public Spaces through "When Life Spins, Stay Ready" Campaign	Malaysia World News	https://www.malaysiaworldnews.com/etiqa-insurance-singapore-brings-everyday-readiness-to-public-spaces-through-when-life-spins-stay-ready-campaign/
11/06/2026	Etiqa Insurance Singapore Brings Everyday Readiness to Public Spaces through "When Life Spins, Stay Ready" Campaign	SME & Entrepreneurship Magazine	https://sme.asia/etiqa-insurance-singapore-brings-everyday-readiness-to-public-spaces-through-when-life-spins-stay-ready-campaign/
11/06/2026	Etiqa Insurance Singapore Brings Everyday Readiness to Public Spaces through "When Life Spins, Stay Ready" Campaign	Newswav	https://newswav.com/article/etiqa-insurance-singapore-brings-everyday-readiness-to-public-spaces-throug-A2606_zeltmE
12/06/2026	Etiqa Insurance Singapore Brings Everyday Readiness to Public Spaces through "When Life Spins, Stay Ready" Campaign	Penjurupos	https://penjurupos.com/detail/62984/etiqa-insurance-singapore-brings-everyday-readiness-to-public-spaces-through-when-life-spins-stay-ready-campaign-
12/06/2026	Etiqa Insurance Singapore Brings Everyday Readiness to Public Spaces through "When Life Spins, Stay Ready" Campaign	Menit.co.id	https://menit.co.id/mediaoutreach/?release_id=469947

June 2026

Etiqa Mentions – Singapore



Date	Headline	Media Outlet	URL Link
11/06/2026	Etiqa takes readiness campaign to public spaces with interactive activation	Marketech Apac	https://marketech-apac.com/etiqa-takes-readiness-campaign-to-public-spaces-with-interactive-activation/
11/06/2026	Etiqa Insurance Singapore Brings Everyday Readiness to Public Spaces through "When Life Spins, Stay Ready" Campaign Interactive out-of-home activation across Mind, Body and Money aims to generate more than 10,000 readiness responses from Singaporeans	Business Diary Philippines	https://businessdiary.com.ph/media-outreach-newswire-corporate-news/?release_id=469947
11/06/2026	Etiqa Insurance Singapore Brings Everyday Readiness to Public Spaces through "When Life Spins, Stay Ready" Campaign	MonitorRiau.com	https://monitorriau.com/news/detail/39156/etiqa-insurance-singapore-brings-everyday-readiness-to-public-spaces-through-when-life-spins-stay-ready-campaign-
11/06/2026	Etiqa Insurance Singapore Brings Everyday Readiness to Public Spaces through "When Life Spins, Stay Ready" Campaign	Wahana Riau News	https://wahanariau.com/news/detail/47788/etiqa-insurance-singapore-brings-everyday-readiness-to-public-spaces-through-when-life-spins-stay-ready-campaign-
11/06/2026	Etiqa Insurance Singapore Brings Everyday Readiness to Public Spaces through "When Life Spins, Stay Ready" Campaign	Nusa Terkini	https://nusaterkini.com/etiqa-insurance-singapore-brings-everyday-readiness-to-public-spaces-through-when-life-spins-stay-ready-campaign/
11/06/2026	Melalui Kampanye 'When Life Spins, Stay Ready', Etiqa Insurance Singapura Mengangkat Pentingnya Kesiapan dalam Kehidupan Sehari-hari	RiauGreen.com	https://riaugreen.com/view/Bisnis/110909/Melalui-Kampanye---039-When-Life-Spins--Stay-Ready--039---Etiqa-Insurance-Singapura-Mengangkat-Pentingnya-Kesiapan-dalam-Kehidupan-Sehari-hari.html
11/06/2026	Etiqa Insurance Singapore Brings Everyday Readiness to Public Spaces through "When Life Spins, Stay Ready" Campaign	Cambodia Investment Review	https://cambodiainvestmentreview.com/media-outreach-newswire/?release_id=469947



Date	Headline	Media Outlet	URL Link
25/06/2026	Langganan Judul: CEO Maybank Singapura Alvin Lee Bertaruh pada Ekonomi Perak & Aliran Lintas Batas untuk Kembangkan Bisnis	BisnisUpdate	https://bisnisupdate.com/bisnis/langganan-judul-ceo-maybank-singapura-alvin-lee-bertaruh-pada-ekonomi-perak-aliran-lintas-batas-untuk-kembangkan-bisnis/471375/
28/06/2026	8 best travel insurance plans in Singapore	Nestia	https://news.nestia.com/detail/8-best-travel-insurance-plans-in-Singapore/14108372
28/06/2026	8 best travel insurance plans in Singapore	AsiaOne	https://www.asiaone.com/money/best-travel-insurance-singapore-2026
17/06/2026	Singapore insurers expand beyond protection into wealth planning	Insurance Asia	https://insuranceasia.com/insurance/exclusive/singapore-insurers-expand-beyond-protection-wealth-planning
16/06/2026	Insurers expand beyond protection into wealth planning	Singapore Business Review	https://sbr.com.sg/insurance/exclusive/insurers-expand-beyond-protection-wealth-planning
06/06/20...	Pet insurance demand still rising, but growth may be losing bite	The Business Times	https://www.businesstimes.com.sg/opinion-features/pet-insurance-demand-still-rising-growth-may-be-losing-bite
06/06/20...	宠物保险需求持续增长，但增长势头或已减弱	The Business Times	https://www.businesstimes.com.sg/opinion-features/pet-insurance-demand-still-rising-growth-may-be-losing-bite

June 2026

Etika Mentions – Singapore



Date	Headline	Media Outlet	URL Link
04/06/20...	Etika Singapore releases statement regarding position on ILPs and responsible advisory practices	Asia Insurance Review	https://www.asiainsurancereview.com/News/View-NewsLetter-Article/id/95704/Type/eDaily/Etika-Singapore-releases-statement-regarding-position-on-ILPs-and-responsible-advisory-practices
02/06/20...	'Capital guaranteed' label for investment-linked policies misleading: MAS, Life Insurance Association	Singapore Law Watch	https://www.singaporelawwatch.sg/Headlines/capital-guaranteed-label-for-investment-linked-policies-misleading-mas-life-insurance-association
01/06/20...	金管局与人寿保险协会警告：投资联结保险勿使用“保本”标签	The Business Times	https://www.businesstimes.com.sg/zh-hans/wealth/wealth-investing/capital-guaranteed-label-investment-linked-policies-misleading-mas-life-insurance-association
01/06/20...	MAS, Life Insurance Association warn against 'capital guaranteed' label for investment-linked policies	The Business Times	https://www.businesstimes.com.sg/wealth/wealth-investing/mas-life-insurance-association-warn-against-capital-guaranteed-label-investment-linked-policies

5 June 2026, Business Mirror

Etika Philippines Delivers on Its Commitment to Customers Through Improved Claims and Healthcare Access



BusinessMirror

WHEN IT MATTERS MOST | How Etika Philippines is delivering on its promise to customers

BMPost June 5, 2026 2 minutes read



Trust in insurance is built during life's most important moments—when medical bills need to be paid, claims are settled promptly, and customers can rely on their insurer to stand by its commitments.

Over the past year, Etika Philippines took decisive steps to strengthen that trust, delivering stronger accountability, renewed provider confidence, and measurable improvements in customer experience.

Behind this performance is the strength of the Maybank Group, Malaysia's largest financial services group and one of Southeast Asia's leading banking institutions. Through Etika, the Group's insurance arm, customers benefit from regional expertise, financial stability, and a commitment to helping individuals and families navigate life's uncertainties with confidence. This strong foundation enables Etika Philippines to provide insurance solutions backed by financial strength, regional capabilities, and a customer-first approach.

In 2025, Etika Philippines paid Php 3.8 billion in claims and over Php 600 million to healthcare providers, reinforcing its commitment to honoring obligations and ensuring uninterrupted access to care for its members. These efforts contributed to stronger customer confidence, improved satisfaction levels, and growing trust in the brand as a dependable insurance partner.

Etika Philippines had a clear mandate: to strengthen operations, improve customer experience, and rebuild confidence among customers and healthcare providers. The company deliberately prioritized fulfilling its obligations to customers and healthcare partners while improving operational efficiency. This focused approach strengthened stakeholder confidence and demonstrated leadership's commitment to doing what is right for customers and partners.

"We made it a priority to fulfill our obligations to customers and healthcare providers because trust is earned through action," said Anthony Bernabe, President and CEO of Etika Philippines. "Insurance is ultimately about being there for people when they need support the most. Every claim paid, every provider partnership strengthened, and every service improvement reflects our commitment to delivering on our promises and providing a more dependable experience for our customers."

The company's strong claims fulfillment was reflected in the continued confidence of customers, with more people actively recommending the brand and recognizing the reliability of its services and support.

At the same time, Etika reinforced its role in supporting healthcare accessibility by paying over Php 600 million to its network of providers. This helped ensure uninterrupted access to medical care across more than 1,500 accredited hospitals and clinics nationwide, allowing members to receive the care they need when they need it most.

Operational improvements further enhanced the customer experience by enabling faster and more efficient service delivery. These efforts strengthened provider relationships, improved responsiveness, and reinforced customer trust in the brand. Customers can conveniently learn more about products and services through www.etika.com.ph.

As it continues its transformation journey, Etika Philippines remains focused on strengthening customer experience, deepening healthcare partnerships, and delivering sustainable growth anchored on accountability, reliability, and service excellence. Backed by the strength of the Maybank Group, the company is committed to helping more Filipinos protect what matters most with confidence and peace of mind.

June 2026 Etiqua Mentions - The Philippines



Date	Headline	Media Outlet	URL Link
03/06/20...	Etiqua Philippines strengthens trust and CX through action	CXP - Customer Experience Asia	https://cxp.asia/2026/06/03/etiqua-philippines-strengthens-trust-and-cx-through-action/
05/06/20...	WHEN IT MATTERS MOST How Etiqua Philippines is delivering on its promise to customers	BusinessMirror	https://businessmirror.com.ph/2026/06/05/when-it-matters-most-how-etiqua-philippines-is-delivering-on-its-promise-to-customers/
04/06/20...	How Etiqua Philippines earned customer trust when it mattered most	The Daily Chronicle	https://thechronicle.com.ph/how-etiqua-philippines-earned-customer-trust-when-it-mattered-most/
03/06/20...	Etiqua Philippines strengthens trust and CX through action	CXP - Customer Experience Asia	https://cxp.asia/2026/06/03/etiqua-philippines-strengthens-trust-and-cx-through-action/
01/06/20...	When it matters most: How Etiqua Philippines is delivering on its promise to customers	The Sun.Star	https://www.sunstar.com.ph/davao/feature/when-it-matters-most-how-etiqua-philippines-is-delivering-on-its-promise-to-customers
01/06/20...	When it matters most: How Etiqua Philippines is delivering on its promise to customers	World News	https://article.wn.com/view/2026/06/01/When_it_matters_most_How_Etiqua_Philippines_is_delivering_on_/
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BUSINESS • 30/06/2026 09:19 PM

Maybank Indonesia Established As Financial Conglomerate Holding Company

By Nik Nurfaqih Nik Wil

JAKARTA, June 30 (Bernama) -- Maybank Indonesia's shareholders have approved the bank's establishment as the operational holding company of the Maybank Financial Conglomerate in Indonesia.

In a statement, the bank said the approval was granted at its extraordinary general meeting of shareholders on Monday. Shareholders also approved the acquisition of majority stakes in Maybank Asset Management, Maybank Sekuritas Indonesia and Asuransi Etika Internasional Indonesia.

Maybank president and group chief executive officer Datuk Seri Khairussaleh Ramli said the establishment of Maybank Indonesia as the Financial Conglomerate Holding Company marked an important milestone in advancing the Maybank Group's ROAR30 strategy while strengthening its position as a leading financial services group in ASEAN.

Khairussaleh, who also serves as president commissioner of Maybank Indonesia, said the new structure would strengthen the group's ability to serve customers in Indonesia through a more integrated financial services ecosystem.

"By bringing together our banking, wealth management, securities and insurance businesses, we will be better positioned to deliver seamless and customer-centric financial solutions that meet the evolving needs of individuals and businesses across Indonesia," he said.

The bank said the approval represented a key step in strengthening Maybank Indonesia's financial services ecosystem in line with Indonesia's Financial Services Authority (OJK) Regulation No. 30 of 2024 on Financial Conglomerates and Financial Conglomerate Holding Companies.

Maybank Indonesia president director Steffano Ridwan said the new structure was more than a corporate reorganisation.

"We would like to thank OJK for its guidance and support throughout this process. This Financial Conglomerate strengthens our ability to generate greater synergies across the group's entities, accelerate innovation and drive sustainable growth, while creating long-term value for all stakeholders in line with our Humanising Financial Services mission," he said.

Upon completion of the share acquisitions, the Maybank Financial Conglomerate in Indonesia will comprise Maybank Indonesia as the Financial Conglomerate Holding Company, alongside Maybank Sekuritas Indonesia, Maybank Asset Management, Asuransi Etika Internasional Indonesia, Maybank Indonesia Finance and Wahana Ottomitra Multiartha Tbk (WOM Finance).

The bank said shareholders also approved amendments to its Articles of Association to support the new structure and ensure compliance with OJK Regulation No. 30 of 2024.

Separately, shareholders approved the resignation of Effendi as Maybank Indonesia's Director of Risk Management. Steffano thanked him for his dedication, hard work and valuable contributions during his tenure with the bank.

-- BERNAMA



BNII AKAN AKUISISI 51 PERSEN SAHAM ASURANSI ETIKA

MarketNews.id • June 17, 2026
Bursa Efek Indonesia, Corporate Action, Finansial, Headline, Korporasi, Market & Update, Otoritas, Otoritas Jasa Keuangan

MarketNews.id-PT Bank Maybank Indonesia Tbk (BNII) Berencana untuk masuk bisnis asuransi lewat pembelian saham PT Asuransi Etika Internasional Indonesia (eTiQa).

Rencana ini masih menunggu lampu hijau dari Otoritas Jasa Keuangan (OJK). Pembelian 51 persen Saham eTiQa melalui pemegang saham pengendali yakni Etika International Holdings Sdn Bhs.

Rencana tersebut disampaikan dalam keterbukaan Informasi BNII yang dipublikasikan Bursa Efek Indonesia (BEI) di Jakarta, Rabu 17 Juni 2026.

Manajemen Maybank menyebutkan, pada 15 Juni 2026 perseroan bersama Direksi Asuransi Etika Internasional Indonesia mengumumkan rencana akuisisi eTiQa.

Pada transaksi tersebut, BNII akan membeli sebanyak 191.250.000 saham kelas A dan sebanyak 790.138.247 saham kelas B milik Etika International Holdings Sdn Bhd.

Jumlah saham yang akan diakuisisi tersebut mewakili 51 persen dari seluruh saham yang disetor dan ditempatkan dalam eTiQa.

Lebih lanjut manajemen BNII menyampaikan, pengambilalihan tersebut merupakan bagian dari proses reorganisasi internal grup pada Asuransi Etika Internasional Indonesia.

Langkah ini sebagai tindak lanjut penerapan Peraturan Otoritas Jasa Keuangan No 30/2024.

Transaksi tersebut akan dilaksanakan setelah mendapatkan persetujuan dari OJK.

Selanjutnya setelah transaksi efektif, BNII akan menjadi pemegang saham pengendali baru di eTiQa. Rencana pengambilalihan saham akan direalisasikan usai mendapatkan restu dari OJK serta persetujuan dari pemegang saham BNII.

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MRT Jakarta dan Etika Luncurkan Asuransi Perjalanan dengan Fitur Telemedicine di Aplikasi MyMRTJ

By Reta Juni 11, 2026



Sebagai bagian dari inovasi layanan pelanggan, PT MRT Jakarta (Persero) dan PT Asuransi Etika Internasional Indonesia meluncurkan program perlindungan perjalanan bagi pelanggan MRT Jakarta. Program asuransi kecelakaan diri tersebut dilengkapi dengan fitur telemedicine. Peluncuran berlangsung pada Selasa (9-6-2026) di Gedung Transport Hub, Dukuh Atas, dan dihadiri oleh Direktur Pengembangan Bisnis PT MRT Jakarta (Persero) Farchad Mahfud dan Operation and Business Development Director PT Asuransi Etika Internasional Indonesia Aldilla binti Abdul Halim.

Dalam sambutannya, Direktur Farchad menyampaikan bahwa program ini telah terintegrasi dengan aplikasi MyMRTJ. "Kerja sama ini merupakan inovasi baru peningkatan layanan pelanggan MRT Jakarta. Sebagai sistem perkeretaapian modern perkotaan, MRT Jakarta mendorong berbagai bentuk kebutuhan masyarakat perkotaan terintegrasi, salah satunya layanan kesehatan, dengan platform digital seperti aplikasi di ponsel," jelasnya usai peluncuran. "Kami berharap agar masyarakat semakin yakin bermobilitas dengan transportasi publik karena berbagai kebutuhan tersebut seperti layanan dan perlindungan kesehatan digital tersedia," imbuhnya.

Sejak mulai beroperasi pada 2019 silam, MRT Jakarta telah menjadi sistem perkeretaapian modern perkotaan dengan ekosistem gaya hidup urban yang aman dan nyaman. Inovasi ini membuktikan komitmen MRT Jakarta dalam menyediakan kebutuhan pelanggan. MRT Jakarta sejak tahun 2025 telah bekerja sama dengan Asuransi Etika Internasional Indonesia dengan memberikan perlindungan diri bagi pelanggan yang berlangganan tiket perjalanan melalui produk Maxride.

Melengkapi kenyamanan dan perlindungan bagi penumpang MRT Jakarta, kini hadir kolaborasi baru melalui aplikasi MyMRTJ, yaitu asuransi *personal accident* yang dilengkapi dengan fitur telemedicine bagi pelanggan MRT Jakarta.

"Kolaborasi ini merupakan bagian dari komitmen kami untuk menghadirkan solusi perlindungan yang relevan dengan kebutuhan masyarakat masa kini. Melalui kombinasi perlindungan kecelakaan diri dan akses *unlimited telemedicine*, kami ingin memberikan rasa aman sekaligus kemudahan akses layanan kesehatan bagi masyarakat yang memiliki mobilitas tinggi," ujar Direktur Aldilla. "Kami percaya sinergi dengan MRT Jakarta dapat membantu memperluas akses perlindungan dan layanan kesehatan secara lebih inklusif melalui platform digital yang telah digunakan oleh masyarakat urban," tambahnya.

Saat ini, pelanggan sudah dapat mengakses fitur terbaru ini, berikut sejumlah manfaat tambahan seperti voucher MRT dan telemedicine gratis. Informasi terperinci dapat diperoleh di akun media sosial MRT Jakarta.

June 2026

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Date	Headline	Media Outlet	URL Link
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Date	Headline	Media Outlet	URL Link
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