Etiqa's Media Clippings of March 2022

(31 March 2022)

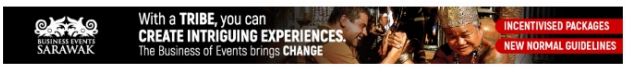
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29 March 2022, Bernama

Etiqa among underwriters of the Malaysia's first advanced logistic platform, Antah XLOG

BERNAMA.com

COVID-19 NEWS ms and subscription conditions - Khai



BUSINESS

Antah XLOG eyes RM1 mln revenue this year through logistics platform



29/03/2022 02:59 PM

PETALING JAYA, March 29 (Bernama) -- Antah HealthCare Group's subsidiary, Antah XLOG Sdn Bhd, aims to achieve RM1 million in revenue this year through a fully integrated, blockchain-based end-to-end shipping and logistics platform known as XLOG.

XLOG is Malaysia's first advanced logistics platform on blockchain which simplifies logistics booking services among corporates, small and medium enterprises (SMEs), and end-users.

The platform is developed by Shiptek Solutions Corporation, a renowned software development company in Southeast Asia backed by UnionBank, one of Philippines' largest banking groups.

Antah XLOG Sdn Bhd general manager Donny Gan said the company is eyeing a five-fold increase in revenue next year as the XLOG will be a game-changer in the logistics industry, which is in dire need of evolution and modernisation to enable businesses to grow further and move faster.

"We are also looking to expand in ASEAN, with the next target being Singapore," he told a press conference after the XLOG media launch today.

Gan said Shiptek Solutions Corporation spent US$10 million to develop the blockchain-based platform which solves import container deposit issues that plague the industry.

He said XLOG is the first and only platform that offers container insurance protection where shipping line in the XLOG community accepts in lieu of import container deposit.

AntahXLOG charges an introductory price of RM15 for a 20-footer container and RM28 for a 40-footer.

Antah Healthcare Group chief executive officer Tunku Datuk Mohamed Alauddin Tunku Naquiyuddin said the platform is offering new opportunities for local trucking and shipping businesses to reach out to more customers.

"A business should focus more on exploring and expanding its business while its logistics needs should be simplified via the XLOG platform," he said.

Twenty service providers have signed up on the XLOG platform.

The platform's local partners include Boost Credit while marine insurance is underwritten by AIG and Etiqa General Insurance Bhd.

-- BERNAMA

16 March 2022, Unreserved
Mental Health – The Burnout Issue

UNRESERVED

NEWSMAKERS

NEWSMAKERS | WELLBEING

Mental Health: The Burnout Issue

Dato' Dr Andrew Mohanraj: "We cannot think of ourselves as Superman or Superwoman"

FRANK NELWAN

WEDNESDAY 16 MARCH 2022



True Grit. A series of conversations with people on Mental Health and Resilience.

*Episode 6: Dato' Dr Andrew Mohanraj. Consultant Psychiatrist and President of the **Malaysian** Mental Health Association*

*Brought to you by **Etiqa***

For this last episode in our True Grit series, our host Azran Osman-Rani, founder and CEO of Naluri, spoke with mental health specialist Dato' Dr Andrew Mohanraj to get the view of a specialist on the mental health situation in Malaysia.

Dr Andrew is a busy and accomplished man. Not only is he a consultant psychiatrist, runs a clinic and is an adjunct professor at Taylor's University, but he is also actively involved in various organisations such as the World Federation for Mental Health, as a board member, and the **Malaysian** Mental Health Association, where he is the President. During his career he has also travel extensively in the region to conflict and disaster areas, such as Aceh after the tsunami, to help the victims and communities. While the Covid pandemic might have slowed his travelling down, he replaces his overseas activities with video calls. Luckily for us, he found the time for a traditional face-to-face interview with Azran.

Mental health issues during the pandemic

One of the first questions Azran asked Dr Andrew, was what he has seen during the pandemic. His answer, perhaps not surprisingly, was as clear as it can be: "there has been an increase in cases of anxiety and depression. From the **Malaysian** Mental health association's helpline, it is clear that there are many people who have developed psychological distress as a direct consequence of the pandemic. Then there are people who experience stress due to job insecurity, working from home and because of it, relationship issues. And finally, not to forget the people who already suffered from mental illnesses before the pandemic and whose isolation has made things worse."

Early signs of mental health issues

In our interviews with two **Etiqa** CEOs we discovered the sheer size of the mental health issue. Some of us know of people suffering, but sometimes we notice it too late. Either in ourselves, with family members or our close friends. So what are some of the symptoms to look out for?

Dr Andrew shares, "some of the initial features would be isolating oneself, not having the energy, interest or motivation to do things. There could be some self-neglect in terms of their appearance and not paying attention to hygiene. And some of the features that would cause alarm in the very beginning would be in terms of performance. In addition to this, some people might also tend to cope with their early distress by self-medicating and that could involve using increased use of alcohol, using illicit substances, drinking copious cups of coffee, and or smoking excessively."

The importance of acceptance

As with everything, acceptance is the the first step to change. Dr Andrew explains, "For us to understand or to accept that we might have some issue is one of the most difficult things to do because almost immediately the reaction would be to deny and say that there's nothing wrong with me, I'm just undergoing a difficult patch. We don't want to accept the fact that we might have a psychological situation. So I think if we do find ourselves having some form of distress the immediate thing to do is to read about it or talk to a friend or somebody we trust and ask them do you think that you feel that I've changed in any way? that might help us come to a decision."

It is often easier to accept a situation if we know that we are not the only ones. According to Dr Andrew "it is good to know that it's pretty much common for people to undergo these psychological decompensations every now and then and it is possible for us to pick up from that. It's OK to struggle with that and we can overcome this with the right intervention and support by family and friends."

Mental health on the work floor

Dealing with mental health issues on the work floor brings with it additional issues. Not only needs there to be trust on a personal level, but also on an employment level.

Dr Andrew proposed that supervisors "build trust, ensure that whatever is discussed is confidential and it is not going to affect the person's ability to continue to remain in the company or the organization. And to guarantee that there will be some sort of support"

This is easier said than done, because "generally the work environment, the corporate culture is not very supportive of this and even if they are supportive, they often lack inbuilt mechanisms; the legal framework or the company policies to ensure that people with psychological problems are not penalised in some way."

"But usually in an environment as the work culture, I think a colleague, a peer of that particular person might be in a better position to reach out. The supervisor can only sometimes say out things which are consistent with the company policy even in terms of the support that is given. Unless if the policy itself is something that encourages people to talk about their mental health issues and normalises the conversation in mental health."

How to maintain positive mental health

Ending on a positive note, Azran asked Dr Andrew how people can maintain a positive health and prevent mental illness.

"I think first and foremost is to understand that we all have our limitations in life and to accept these limitations. Of course, we try to improve and do things better all the time but there are some things that we can do, and some that we cannot do. It is also important to celebrate the things that we can do and can do well. I think to understand *that*, would really make us feel a little bit more geared towards having good mental health. We cannot think of ourselves as Superman or Superwoman, we have our limitations, and we have our strengths as well. "

"And in addition to that, much has been said about maintaining physical health because despite all this positive outlook that we may have in life, if we neglected our physical health, like not doing enough exercises, not eating nutritional food, and not planning out our time well, then I think that is going to have a bearing on our mental health as well.

9 March 2022, Bernama
Etiqa among Lembaga Zakat Selangor contributors

BERNAMA.com

BAJET 2022

Kerjasama Persatuan Takaful Malaysia, Lembaga Zakat Selangor buka peluang perlindungan sosial 63,000 keluarga asnaf



09/03/2022 08:42 PM

KUALA LUMPUR, 9 Mac -- Persatuan Takaful Malaysia (MTA) dan Lembaga Zakat Selangor (LZS) memeterai satu kerjasama strategik yang akan memberi peluang kepada kira-kira 63,000 ketua isi rumah asnaf yang berdaftar dengan LZS untuk mendapat perlindungan sosial melalui penebusan baucar Perlindungan Tenang bernilai RM75.

Ketua Pegawai Eksekutif MTA Mohamad Radzuan Mohamed berkata sebagai permulaan, kerjasama ini akan menghubungkan aliran maklumat mengenai asnaf daripada LZS, khususnya mereka yang tergolong dalam penerima Bantuan Prihatin Rakyat (BPR) 2021 atau Bantuan Keluarga Malaysia (BKM), yang dijenamakan semula pada Januari 2022.

Katanya, LZS akan membantu mempromosikan Program Baucar Perlindungan Tenang (PTV) dan menyelaras proses penebusan baucar serta enrolmen untuk pelan Perlindungan Tenang.

"Objektif inisiatif ini diharap dapat mempercepatkan proses penebusan PTV kepada mereka yang layak. Secara tidak langsung, ia dapat memberi manfaat kepada industri Takaful dalam menambah baik pilihan sedia ada atau yang telah ditawarkan kepada penerima BKM," kata beliau dalam sidang media hari ini.

Jelas Mohamad Radzuan tiada sebarang kos kewangan yang akan dikenakan kepada asnaf yang berminat untuk menyertai pelan Takaful yang ditawarkan.

Malah pihak LZS juga tidak perlu membiayai sebarang kos, sebaliknya menjadi perantara antara MTA dan asnaf berdaftar di Selangor dengan menyampaikan maklumat berkaitan penebusan Program Baucar Perlindungan Tenang melalui khidmat pesanan ringkas (SMS), dan amil kariah masjid yang dilantik LZS, seterusnya menyarankan asnaf mengambil peluang dan manfaat yang disediakan kerajaan.

Dalam ucapan Bajet 2021 pada Oktober 2020, kerajaan mengumumkan peruntukan dalam bentuk baucar berjumlah RM50 diberikan kepada golongan B40 untuk membeli produk Perlindungan Tenang.

Seterusnya, dalam pembentangan Bajet 2022, kerajaan telah mengumumkan untuk Program PTV yang dilancarkan pada 30 Sept, 2021 hingga 31 Dis, 2021, diteruskan bagi tahun 2022 dengan nilai baucar ditingkatkan kepada RM75 untuk pembelian produk Perlindungan Tenang atau membeli perlindungan komprehensif bagi motorsikal 150cc dan ke bawah.

"Setakat 6 Mac, 2022, sebanyak 729,173 baucar bernilai RM53 juta telah ditebus oleh penerima BKM yang layak," kata Mohamad Radzuan.

Beliau turut menjelaskan sehingga kini, terdapat lapan syarikat pengendali Takaful yang telah menawarkan 11 produk Perlindungan Tenang yang antaranya merangkumi faedah kematian dan hilang upaya kekal, kematian akibat kemalangan, perlindungan bangunan dan/atau terhadap kebakaran dan kilat.

Pengendali Takaful terlibat ialah AIA Public Takaful Bhd, Etiqa Family Takaful Bhd, FWD Takaful Bhd, Great Eastern Takaful Bhd, Hong Leong MSIG Takaful Bhd, Prudential BSN Takaful Bhd, Syarikat Takaful Keluarga Bhd dan Takaful Ikhlas Family Bhd.

PASARAN INDUSTRI TAKAFUL DAN SASARAN 2022

Sementara itu, Mohamad Radzuan turut berkata bagi 2021, jumlah penebusan baucar Perlindungan Tenang oleh industri Takaful hanya berjumlah tujuh peratus, manakala selebihnya oleh insurans konvensional.

Ini disebabkan kebanyakan pengendali Takaful kurang bersedia untuk menawarkan produk-produk yang bersesuaian serta saluran untuk mengedarkan maklumat berikutan Program PTV yang bermula pada suku keempat 2021.

"Namun bermula 1 Jan, 2022, kita telah berjaya melipatgandakan usaha promosi termasuk dengan adanya kerjasama LZS, iaitu antara badan pengurusan zakat yang memperoleh kutipan zakat terbesar di negara ini.

"MTA berharap ini juga dapat membuka jalan untuk badan pengurusan zakat di negeri-negeri lain untuk turut serta menghebah dan meluaskan maklumat mengenai perkhidmatan Takaful," jelasnya.

Setakat Mac 2022, Mohamad Radzuan berkata industri Takaful berjaya mencapai 14 peratus daripada keseluruhan pasaran dan berharap ini akan meningkat lebih daripada 20 peratus pada hujung tahun ini," jelasnya.

Dalam pada itu, beliau menegaskan kerajaan melalui Kementerian Kewangan tidak mahu Program PTV menjadi program diskaun atau untuk mendapatkan perlindungan percuma, sebaliknya memberi peserta melalui pengalaman perlindungan Takaful sebagai satu literasi kewangan.

3 March 2022, Marketing Megazine

Etiqa's Head of Brand & Communications received the Special Mention award for 'Marketing Trailblazer – Financial Services'

MARKETING

BREAKING NEWS, CMO WINNERS, FEATURED, MARKETING

POSTED ON MARCH 3, 2022 BY RAIHAN HADI

SUBSCRIBE TO OUR TELEGRAM CHANNEL FOR THE LATEST UPDATES IN THE MARKETING AND ADVERTISING SCENE

LISTEN TO ARTICLE

Malaysian CMO Awards 2021 Champions Tour Day 3 – SPIN Communications honours winners



The third day of the Malaysian CMO Awards 2021 Champions Tour was hosted and sponsored by multiple award-winning agency SPIN Communications. The ceremony took place at the office of SPIN Communications on the first of March, 2022.

Winners who received their awards during the third day are Edmund Lee (Head Of Marketing & Strategy, Red Bull Malaysia), Mark Tan (Marketing Manager, IPC Shopping Centre), Mohammad Munzir bin Aminuddin (GCEO, Siti Khadijah Apparel), Kong Wai Seng (Head of Marketing, A&W Malaysia) and Siti Hajar Rizlan (Head of Brand & Communications, Etiqa) who was unable to attend the ceremony.

The winners were given a warm welcome by the management team of SPIN Communications. Managing Director Chit Quah Seng said in his welcome statement, "Congratulations to the winners of the CMO Awards and thank you to MARKETING Magazine Malaysia for organising this outstanding award show. It's safe to say that 2020 and 2021 were years like no other and the winning marketers have done well to overcome the challenges posed by the lockdowns and the pandemic."

"2022 will certainly not revert back to the old normal. As the digital economy continues to thrive, we are helping clients discover what they should take away from the pandemic and what they can do to grow faster in the age of Covid-19. The starting point is our SPIN Digital Innovation Lab, a bespoke collaborative exercise where we explore possibilities through the latest technology. Asking and answering the questions arising in this exercise will help to build marketing success in the months and years ahead," added Chit.

Winner of the Gold award in 'Best Marketer in Omni-Channel Marketing' Edmund Lee commented, "The Annual CMO Awards is an event we always look forward to. But more than just being an award, it also serves somewhat as a barometer for the quality of work we do and how we measure up to the rest. I would like to thank my team behind this win. They have been crucial in supporting the development and execution of the strategy that enabled our CMO Award wins for the past 3 years."

grateful and honoured to have won such a prestigious award. I certainly couldn't have done it without my team and am grateful to be working alongside these amazing people. I would also like to thank my boss, Karyn for always being supportive and trusting me and the team to do amazing work. This win also could not have been possible without all our agency partners – idotyou, Loki, Your Maker, Ascentis, Madison, MC² and PHD. I think this award is extremely meaningful because it acknowledges all the effort that marketers put in to create an effective marketing campaigns which most consumers don't see. I think it's even more special this time around due to the pandemic and it was tough for everyone. Kudos to all the winners. Special shout-out to my mentor – Andrew Yeoh for always guiding me and encouraging me to submit for this award." Mark won the Gold award for 'Best Marketer in Loyalty & Engagement'.

"I feel honoured as a local SME, among the international giants to be given such award, that too for a second time! This comes from the hard work and perseverance by the team for the past two years fighting with market uncertainties and challenges through out the whole supply chain. This award really boosts the motivation to further enhance our capability in terms of marketing in order to stay relevant and competitive in the market," said Mohammad Munzir bin Aminuddin, who won the Special Mention award for 'Best Marketer in Retail & Promotions Marketing'.

Kong Wai Seng, who won a Special Mention for 'Best Marketer in Media & Content Partnership', said, "2021 has been a challenging year for all marketers, and pivoting the business has been ever so vital to ensure the brand stays relevant to our consumers. It is a huge honour for me to receive this prestigious award on behalf of the A&W marketing team. I am deeply grateful and humbled for the recognition from the esteemed judges and leaders in the industry and moreover, alongside with the notable winners for the work we have done. Huge thanks to Prof. Ham, MARKETING magazine and the SPIN Communications team for hosting such an intimate event to commemorate our wins through this get together."

Siti Hajar Rizlan, who won the Special Mention award for 'Marketing Trailblazer – Financial Services', will be receiving the award from SPIN Communications at a later date.

The Champions Tour for Malaysian CMO Awards 2021 will continue to honour the rest of the winners until March 17, 2022.

3 March 2022, Ringgit Plus
Etiqa Megalink on RinggitPlus

RinggitPlus

eTiQa

Etiqa MegaLink insurance is a flexible, investment-linked plan that ensures your family's lifestyle continues forward with its comprehensive benefits.

Increasing Sum Assured	Min Sum Assured	En
No	RM500k	17 yea

Max Coverage	No Lapse Benefit
Age 100 years	Yes

Entry Age	Max Coverage
17 years - 70 years	Age 100 years

Features

Policy Term
Protection up to age 100

Premium Type
Flat rate. Stays the same throughout policy term.

Loyalty Bonus
0.1% Bonus Units of the sum insured.

Coverage

How will Etiqa help to secure your family's financial future?

MAIN COVERAGE	COVERAGE PERIOD	AM I PROTECTED?
Death	up to 100 years old	Yes, 100% sum insured minus any partial withdrawal within 12 months prior to the death or Account Value at the next valuation after claim, plus RM5000 whichever is higher
Accidental Death	up to 69 years old	Yes, additional 200% of the sum insured payable upon accidental death occurring prior to the 69th Birthday
Total and Permanent Disability (TPD)	up to 69 years old	Yes, sum insured up to RM6 Million minus any partial withdrawal amount within 12 months prior to the TPD approval date, or Account Value at the next valuation after the TPD approval date, plus RM5000 whichever is higher
Accidental Death	up to 69 years old	Yes, additional 200% of the sum insured payable upon accidental death occurring prior to the 69th Birthday
Total and Permanent Disability (TPD)	up to 69 years old	Yes, sum insured up to RM6 Million minus any partial withdrawal amount within 12 months prior to the TPD approval date, or Account Value at the next valuation after the TPD approval date, plus RM5000 whichever is higher
TPD Long Term Care	up to 69 years old	Yes, additional 5% of sum insured payable yearly for 5 years

Enjoy the full benefits of your insurance plan with great optional add-on coverage

Critical Illness Coverage	Yes
Payor Waiver for spouse	Yes
Premium Waiver	Yes

How To Claim

Who do I contact if I have a question or emergency?

Etiqa Customer Care Hotline
Call 1-300-13-8888

Requirements

Minimum Entry Age
At least 17 years of age

Maximum Entry Age
At most 70 years of age

Coverage Expiry Age
At most 100 years of age

More Information

What is Etiqa MegaLink Insurance?

Your loved one(s) deserve to be protected and Etiqa MegaLink insurance is the perfect choice.

Etiqa MegaLink insurance is a regular premium investment-linked plan which comes with flexible yet comprehensive benefits to help protect the dreams and lifestyle of your loved one(s).

This plan also comes with full and limited premium paying term options that cover you until the age of 100 years too!

Let's take a look at some of the key benefits Etiqa MegaLink insurance has to offer.

What are the key benefits of Etiqa MegaLink plan?

This insurance plan offers coverage for death and Total & Permanent Disability (TPD). Below are the key coverage or benefits of Etiqa MegaLink insurance:

- **Wealth distribution:** In the unfortunate event of death, the distribution will be given directly to your nominated loved one(s) and if it's caused by an accident, an extra 200% of the sum insured will be distributed to them as well.
- **Disability care payout:** Get paid an extra 5% of the sum insured annually over 5 years without submitting additional claims. Please note that the disability care payout is paid after the approval of the disability payout.
- **Loyalty bonus unit:** Every 2 years from the 7th policy year, 0.1% of the sum insured will automatically be credited to your account to maximise the account value.
- **Flexibility:** Manage your legacy plan with flexible premium term of 5, 10, 15, or 20 years, or until you reach the age of 70, 80, 90, or 100 (subject to a minimum policy term of 20 years).
- **No medical examination:** Forget about the hassle of a medical examination! Get coverage of up to RM2 million.
- **Maturity benefit:** A maturity benefit equivalent to the account value will be payable in one lump sum.

What are the eligible riders?

There are three optional eligible riders for Etiqa MegaLink insurance as shown below:

1. Waiver of Premium for Critical Illness

The life insured will get coverage up to the age of 80 or the end of the premium term, whichever is earlier. If diagnosed with any one of the 38 critical illnesses, this rider will waive future premiums of the policy.

2. Payor Waiver of Premium (Spouse)

Policy owner will get coverage up to the age of 100 or the end of the premium term, whichever is earlier. In the unfortunate event of death, TPD or if diagnosed with any one of the 38 critical illnesses, this rider will waive future premiums of the policy.

3. Critical Illness Cover

This is an optional rider for Etiqa MegaLink insurance with coverage of up to RM5 million and provides 39 critical illnesses benefits to the life insured up to the age of 80 or the end of policy term of basic plan, whichever is earlier.

Can I cancel my policy?

It is not advisable for you to hold this policy for only a short period of time in view of the initial cost of sign-up.

However, if you find the investment fund of your choice is no longer appropriate, you may switch or mix the investment funds available under this plan whenever you want so that you can take advantage of the opportunities in the investment market.

Who can take up Etiqa MegaLink investment-linked insurance?

For this investment-linked insurance, you can apply for yourself or your spouse before the age of 70 years old. To add on, the insured amount of this plan starts from RM500,000.

This is an insurance product that is tied to the performance of underlying assets and it is not a pure investment product such as unit trust.

March 2022
Etiqa mentions - Malaysia

Time	Headline	Media Outlet	Link
31-Mar-2022 04:50PM	LIAM Reappoints HLA CEO Loh Guat Lan As President For 2022/2023	Business Today	https://www.businesstoday.com.my/2022/03/31/liam-reappoints-hla-ceo-loh-guat-lan-as-president-for-2022-2023/
31-Mar-2022 03:44PM	Guat Lan dilantik semula sebagai Presiden LIAM	Berita Harian	https://origin.bharian.com.my/bisnes/lain-lain/2022/03/940737/guat-lan-dilantik-semula-sebagai-presiden-liam
31-Mar-2022 03:12PM	LIAM lantik semula Loh Guat Lan sebagai Presiden bagi penggal 2022/2023	BERNAMA	https://www.bernama.com/bm/ekonomi/news.php?id=2067675
31-Mar-2022 01:58PM	\n \n LIAM re-elects Loh Guat Lan as president for 2022/2023 term\n \n \n	The Star Online	https://www.thestar.com.my/business/business-news/2022/03/31/liam-re-elects-loh-guat-lan-as-president-for-20222023-term
31-Mar-2022 01:45PM	LIAM re-elects Loh as president, Lew VP	theSun	https://www.thesundaily.my/business/liam-re-elects-loh-as-president-lew-vp-XH9018404
31-Mar-2022 01:38PM	LIAM re-elects Loh Guat Lan as president for 2022/2023 term	BERNAMA	https://www.bernama.com/en/business/news.php?id=2067629
17-Mar-2022 01:29PM	LIAM re-elects Loh Guat Lan as president for 2022/2023 term	News | KLSE Screener	https://www.klsescreener.com/v2/news/view/971877/liam-re-elects-loh-guat-lan-as-president-for-2022-2023-term
30-Mar-2022 12:21PM	Lima Cara Mudah Dapat Bantu Anda Pilih Polisi Insurans Kereta Terbaik Seperti Perlindungan Banjir	Maskulin.com.my	https://www.maskulin.com.my/lima-cara-mudah-dapat-bantu-anda-pilih-polisi-insurans-kereta-terbaik-seperti-perlindungan-banjir/
18-Mar-2022 03:33PM	5 Tips to Get the Best from Your Car Insurance Policy	Smart Investor	https://www.smartinvestor.com.my/5-tips-getting-best-car-insurance-policy/
06-Mar-2022 09:44PM	The Busy Weekly - 汽车保险Car insurance	Busy Weekly	http://ops.allasianews.com:8081/imageRepo/AANLibrary/Print/202203/20220305/news-231494-20220305-2325-1646571796494.pdf
29-Mar-2022 06:41PM	Antah XLOG sasar perolehan RM1 juta tahun ini melalui platform logistik	BERNAMA	https://www.bernama.com/bm/ekonomi/news.php?id=2066912
29-Mar-2022 02:59PM	Antah XLOG eyes RM1 mln revenue this year through logistics platform	BERNAMA	https://www.bernama.com/en/business/news.php?id=2066783
30-Mar-2022 09:51AM	Bernama - Antah XLOG aims to achieve RM1 mln revenue this year through XLOG	BERNAMA	https://zapier.com
18-Mar-2022 01:51PM	Celebrating the best of Malaysian creativity - MARKETING Magazine Asia	Marketing Magazine Malaysia	https://marketingmagazine.com.my/celebrating-the-best-of-malaysian-creativity/
18-Mar-2022 12:19PM	Top Insurance Agents In Selangor 2022	ibanding	https://www.ibanding.my/top-insurance-agents-in-selangor-2022/
09-Mar-2022 02:03AM	Top Insurance Agents In Kuala Lumpur 2022	ibanding	https://www.ibanding.my/top-insurance-agents-in-kuala-lumpur/
16-Mar-2022 12:32PM	Mental Health: The Burnout Issue	Unreserved	https://www.unreservedmedia.com/mental-health-the-burnout-issue/

March 2022
Etiqa mentions - Malaysia

Time	Headline	Media Outlet	Link
09-Mar-2022 03:18PM	Kerjasama Persatuan Takaful Malaysia, Lembaga Zakat Selangor buka peluang perlindungan sosial 63,000 keluarga asnaf	BERNAMA	https://www.bernama.com/bm/ekonomi/news_bajet.php?id=2059980
10-Mar-2022 09:47AM	The Malaysian Reserve - MTA and LTZ collaborate for Perlindungan Tenang Voucher	Etiqa Malaysia | Print News	http://ops.allasianews.com:8081/imageRepo/AAN_Library/Print/202203/20220310/news-234484-20220310-2325-1646874740317.pdf
07-Mar-2022 08:11PM	Complete Guide To Types Of Home Insurance Policies In Malaysia	iProperty.com	https://www.iproperty.com.my/guides/complete-guide-to-types-of-home-insurance-policies-in-malaysia
07-Mar-2022 11:35AM	Malaysians Must Know the TRUTH	Malaysians Must Know the TRUTH	http://malaysiansmustknowthetruth.blogspot.com/2022/03/takaful-berasas-sistem-nilai-berkembang.html
07-Mar-2022 11:11AM	Takaful berasas sistem nilai berkembang kukuh	Malaysians Must Know the TRUTH	http://malaysiansmustknowthetruth.blogspot.com/2022/03/takaful-berasas-sistem-nilai-berkembang.html
07-Mar-2022 09:17AM	Takaful berasas sistem nilai berkembang kukuh	MSN Malaysia	https://www.msn.com/en-my/news/berita/takaful-berasas-sistem-nilai-berkembang-kukuh/ar-AAUHUOQ?ocid=bahasahub
06-Mar-2022 03:37PM	From IT to Banking & Business, Here's How M'sians Can Land Their Dream Jobs At This 3D Virtual Career Fair!	WORLD OF BUZZ	https://worldofbuzz.com/from-it-to-banking-business-heres-how-msians-can-land-their-dream-jobs-at-this-3d-virtual-career-fair/
28-Mar-2022 08:52AM	The Edge - Leaving Maybank in better shape to ride out the future; Maybank is in a comfortable position with regard to its asset quality management	Etiqa Malaysia | Print News	http://ops.allasianews.com:8081/imageRepo/AAN_Library/Print/202203/20220328/news-246531-20220328-2325-1648367636153.pdf
04-Mar-2022 01:37PM	Klang Valley braced for flash floods – now is the time to opt for Special Perils auto insurance coverage – paultan.org	NewsNation USA	https://newsnationusa.com/news/world/malaysia/klang-valley-braced-for-flash-floods-now-is-the-time-to-opt-for-special-perils-auto-insurance-coverage-paultan-org/

2 March 2022, The Finance.sg
Why Dash PET is the Digital Piggy Bank that Singaporean Need

Salary.sg
Your Salary in Singapore

NAVIGATE



Why Dash PET is The Digital Piggy Bank That Singaporeans Need

1

How do you like the idea of growing your savings without having to do anything, while getting free insurance at the same time? With Dash PET by Etiqa Insurance, you can do all that *and more*.

An insurance savings plan that helps you **P**rotect, **E**arn and **T**ransact, Dash PET offers affordable (read: free) protection, the highest returns on your savings**, and makes it easy for you to transact while getting rewarded at the same time.

Read on to find out why Dash PET is the digital piggy bank you never knew you needed.

Earn high returns on your savings, safely

Offering high returns of 1.5% p.a.*^ on your savings, Dash PET is the digital piggy bank that helps you save more. Besides providing the best returns** compared to other similar insurance saving plans in the market (as of 9 September 2021), it comes with some nifty features too.

This includes:

- **Highest interest rate** of 1.5%*^ p.a.:** Enjoy the base rate of 1.3%* p.a. and an extra 0.2%^ p.a. when you opt in for free insurance protection, on the first S$10,000 of your savings.
- **Free insurance coverage:** Get more value with free coverage that includes life protection of 105% of your account value, coverage for COVID-19, including vaccine side effects, and Death & Total and Permanent Disability^ coverage of up to S$50,000.
- **Capital-guaranteed savings:** Your savings are safe against market changes and macroeconomic factors, and you'll never lose the amount that you put in.
- **No lock-in period:** Keep your funds liquid and enjoy the flexibility of topping up or withdrawing your savings anytime. Like real piggy banks, breaking out your savings for emergencies is easy with Dash PET.

To enjoy these features, you only have to do one thing – save. Staying true to the nature of piggy banks, there are no hoops to jump or minimum spend to hit, and you'll unlock these benefits when you save as little as S$50 (and up to S$30,000)!

The only difference with this digital piggy bank is that you don't have to deal with the hassle of counting coins. All your Dash transactions are digital and can be tracked transparently, anytime and wherever you are.

Whether you're a student, stay-home parent or freelancer, Dash PET helps you save more on your own terms.

Get extra interest when you protect yourself

Did you know that Dash PET rewards you with more interest on your savings when you opt for FREE protection?

You read that right. Enjoy an additional 0.2%^ p.a. interest on the first S$10,000 of your savings when you opt in for the free Death & Total and Permanent Disability^ add-on protection, which gives you complimentary coverage of up to five times your account value (capped up S$50,000 coverage) in the first year of your policy.

And if you prefer more coverage, you can activate any of the three add-on protection plans that Dash PET provides, with premiums starting from as low as S$0.02 a day (based on S$10,000 sum assured for a 17 year-old female non-smoker).

- **Major Cancer:** Covers critical stage cancers, including leukemia, lymphoma and sarcoma
- **Accidental Death:** Lump sum payment in the event of accidental death
- **Death & Total and Permanent Disability:** Provides lump sum payment in the event of death or inability to perform three out of six Activities of Daily Living (ADL).

As an added bonus, you'll enjoy up to 0.25% p.a.# in additional interest for each add-on protection plan that you activate, which bumps your potential earnings up to 2.25% p.a.*^#!

Here's how it's calculated.

Base interest rate:
Free coverage for Death & Total and Permanent Disability^:
Major Cancer add-on protection:
Death & Total and Permanent Disability add-on protection:
Accidental Death add-on protection:
Total earnings (p.a.) *Applicable to the first S$10,000 of savings*

Imagine if you've saved S$10,000 with Dash PET without any withdrawals and opted in for all the add-on protection plans, you'll earn S$225 in a year just by saving and protecting yourself. That's equivalent to a luxe staycation or even the cost of your next VTL flight to Berlin on Scoot! Now that's an upgrade that traditional piggy banks can't give you.

Transact easily and get rewarded

One of the great things about Dash PET is that it's seamlessly integrated with the Dash wallet on the Singtel Dash app. Whether it's topping up your Dash PET policy, adding protection, making withdrawals or transferring your funds to your Dash wallet, you can do all that with just a few taps on your phone.

Need to make a purchase? Just transfer some money from your Dash PET policy to your Dash wallet at no extra charge. Have some chump change in your Dash wallet? Turn your "PET-ty cash" into earnings by placing it in your Dash PET policy. This digital piggy bank, like its traditional predecessors, embraces spare change and lets you save as little as S$1 each time!

On top of that, you'll earn Dash reward points each time you shop, dine, commute or remit with Singtel Dash. It's easy thanks to the Dash Visa Virtual Card that comes with your wallet. You can then redeem your reward points for vouchers at Grab, Cold Storage, Singtel and Zalora, to name a few. Plus, all Dash users will also gain access to curated deals at the likes of FairPrice Online or foodpanda.

Enjoy the convenience of a digital piggy bank

Managing your finances is easy with Singtel Dash. Whether it's saving with Dash PET or transacting with your Dash wallet, this digital piggy bank makes saving and transacting convenient by letting you do it all on your mobile phone.

Want to track your spending? Just refer to your transaction history on the Singtel Dash app. Budgeting for your monthly expenses? View your account balance easily and transfer funds instantly, anytime and anywhere. Instead of shaking your piggy bank to access your ~~coins~~ savings, enjoy a smarter, digital experience with Dash that is not only easier, but also faster.

March 2022
Etiqa mentions - Singapore

Time	Headline	Media Outlet	Link
04-Mar-2022 12:59PM	Permanent Link to Etiqa's Protection survey finds millennials the new 'Sandwich Generation'	World'vest Base	https://wvb.com/news/industry/view/id/10904005
04-Mar-2022 12:00AM	17 "No Quarantine" Countries M'sians Can to Go to! (Plus Their SOP)	Loan Street	https://loanstreet.com.my/learning-centre/no-quarantine-countries-and-sop-for-malaysians-
31-Mar-2022 11:35AM	Want your Ramadan-Raya ads to dazzle? Here are 5 YouTube ads from 2021 to inspire you	Marketing Singapore	https://www.marketing-interactive.com/youtube-ramadan-raya-advertising-2022
30-Mar-2022 04:00PM	Hiring a Foreign Domestic Worker? Here Is What You'll Pay in the New-Normal	The Asian Parent Singapore	https://sg.theasianparent.com/foreign-domestic-worker-singapore
28-Mar-2022 10:37AM	Is Cancer Protection A Must-Have?	SingSaver.com.sg	https://www.singsaver.com.sg/blog/is-cancer-protection-a-must-have
27-Mar-2022 01:00PM	7 best personal accident insurance plans under $150 in Singapore (2022)	AsiaOne	https://www.asiaone.com/money/7-best-personal-accident-insurance-plans-under-150-singapore-2022
27-Mar-2022 08:58AM	Every Singaporean's Guide To The COVID-19 Restrictions Changes That'll Take Place on 29 Mar	MSN Singapore	https://www.msn.com/en-sg/lifestyle/topstories/every-singaporeans-guide-to-the-covid-19-restrictions-changes-thatll-take-place-on-29-mar/ar-AAVtBKW?ocid=sponsorednav
26-Mar-2022 04:14PM	Hiring a Foreign Domestic Worker? Here Is What You'll Pay in the New-Normal	The Independent Singapore	https://theindependent.sg/hiring-a-foreign-domestic-worker-here-is-what-youll-pay-in-the-new-normal/
26-Mar-2022 11:43AM	Every Singaporean's Guide To The COVID-19 Restrictions Changes That'll Take Place on 29 Mar	MSN Singapore	https://www.msn.com/en-sg/travel/news/every-singaporean-s-guide-to-the-covid-19-restrictions-changes-that-ll-take-place-on-29-mar/ar-AAVtBKW
25-Mar-2022 04:41PM	Every Singaporean's Guide To The COVID-19 Restrictions Changes That'll Take Place on 29 Mar	Yahoo! Singapore Finance	https://sg.finance.yahoo.com/news/every-singaporeans-guide-covid-19-084145309.html
25-Mar-2022 04:41PM	Every Singaporean's Guide To The COVID-19 Restrictions Changes That'll Take Place on 29 Mar	Yahoo News Singapore	https://sg.news.yahoo.com/every-singaporeans-guide-covid-19-084145309.html
25-Mar-2022 10:50AM	Study: C-levels pay more for data literate staff, but yet marketers not prioritised for training	Marketing Singapore	https://www.marketing-interactive.com/data-literacy-marketing-qlik-2022

March 2022
Etiqa mentions - Singapore

Time	Headline	Media Outlet	Link
24-Mar-2022 07:16PM	7 Best Personal Accident Insurance Plans Under $150 in Singapore (2022)	MSN Singapore	https://www.msn.com/en-sg/money/personalfinance/7-best-personal-accident-insurance-plans-under-dollar150-in-singapore-2022/ar-AAVqJle
24-Mar-2022 05:08PM	7 Best Personal Accident Insurance Plans Under $150 in Singapore (2022)	MSN Singapore	https://www.msn.com/en-sg/money/personalfinance/7-best-personal-accident-insurance-plans-under-150-in-singapore-2022/ar-AAVqJle
24-Mar-2022 03:32PM	Hiring a Domestic Helper? Here Are the Costs Required in the New-Normal	MSN Singapore	https://www.msn.com/en-sg/money/topstories/hiring-a-domestic-helper-here-are-the-costs-required-in-the-new-normal/ar-AAVqMUN
24-Mar-2022 11:43AM	Hiring a Foreign Domestic Worker? Here Is What You'll Pay in the New-Normal	Yahoo! Singapore Finance	https://sg.finance.yahoo.com/news/hiring-domestic-helper-costs-required-034321601.html
24-Mar-2022 09:31AM	Singtel Dash is giving its users free money when they 'adopt' its pet	Marketing Singapore	https://www.marketing-interactive.com/singtel-dash-is-giving-its-users-free-money-when-they-adopt-its-pet
24-Mar-2022 08:00AM	7 Best Personal Accident Insurance Plans Under $150 in Singapore (2022)	Yahoo! Singapore Finance	https://sg.finance.yahoo.com/news/7-best-personal-accident-insurance-021332978.html
22-Mar-2022 03:20PM	Which travel insurance policies covers miles and points bookings?	The MileLion	https://milelion.com/2022/03/22/which-travel-insurance-policy-covers-miles-and-points-bookings/
18-Mar-2022 08:30AM	Plan to Travel Abroad? Here's All You Need to Know About the Vaccinated Travel Lane Scheme	The Independent Singapore	https://theindependent.sg/plan-to-travel-abroad-heres-all-you-need-to-know-about-the-vaccinated-travel-lane-scheme/
18-Mar-2022 05:15AM	The future of work is gig	Insurance Business ASIA	https://www.insurancebusinessmag.com/asia/news/breaking-news/the-future-of-work-is-gig-399085.aspx
17-Mar-2022 10:29AM	Protecting What Lies Ahead: The Importance of Insurance & How to Give Yourself the Longest Runway Possible	Yahoo News Singapore	https://sg.news.yahoo.com/protecting-lies-ahead-importance-insurance-022929709.html
17-Mar-2022 10:29AM	Protecting What Lies Ahead: The Importance of Insurance & How to Give Yourself the Longest Runway Possible	Yahoo! Singapore Finance	https://sg.finance.yahoo.com/news/protecting-lies-ahead-importance-insurance-022929709.html
17-Mar-2022 10:29AM	Protecting What Lies Ahead: The Importance of Insurance & How to Give Yourself the Longest Runway Possible	MoneySmart Blog	https://blog.moneysmart.sg/life-insurance/etiqa-insurance-singapore-protection-solutions/
16-Mar-2022 10:20AM	Plan to Travel Abroad? Here's All You Need to Know About the Vaccinated Travel Lane Scheme	Yahoo! Singapore Finance	https://sg.finance.yahoo.com/news/plan-travel-abroad-know-vaccinated-022056640.html
15-Mar-2022 10:36AM	The 3 'R's of Retirement to Help You Retire Right	Yahoo! Singapore Finance	https://sg.finance.yahoo.com/news/3-r-retirement-help-retire-023633243.html
15-Mar-2022 10:36AM	The 3 'R's of Retirement to Help You Retire Right	MoneySmart Blog	https://blog.moneysmart.sg/budgeting/moneyowl-retirement-income-retire-singapore/
14-Mar-2022 06:00PM	Singtel Dash PET Review: Earn 1.5%*^ p.a. on your first S$10,000	Financial Horse	https://financialhorse.com/singtel-dash-pet-review-earn-1-5-p-a-on-your-first-s10000/
14-Mar-2022 12:12PM	Dash PET: The Best High Returns Insurance Savings Plan for Your Family Finances	The Wacky Duo	https://www.thewackyduo.com/2022/03/dash-pet-best-high-returns-insurance.html

March 2022
Etiqa mentions - Singapore

Time	Headline	Media Outlet	Link
09-Mar-2022 08:10AM	Singapore:Life Insurance Association's new management committee outlines 2022 focus	Middle East Insurance Review	https://www.asiainsurancereview.com/News/View-NewsLetter-Article/id/79547/Type/eDaily
09-Mar-2022 03:59AM	Singapore's Life Insurance Association elects new management, identifies 2022 priorities	Insurance Business ASIA	https://www.insurancebusinessmag.com/asia/news/breaking-news/singapores-life-insurance-association-elects-new-management-identifies-2022-priorities-397875.aspx
08-Mar-2022 04:49PM	Surrendering my Etiqa 2.02% after 3 years	The Finance.sg	https://thefinance.sg/2022/03/08/surrendering-my-etiqa-2-02-after-3-years/
07-Mar-2022 08:00AM	Maid Insurance Policies in Singapore 2022 – What Is It & How Much It Costs	Yahoo! Singapore Finance	https://sg.finance.yahoo.com/news/maid-insurance-policies-singapore-2022-000051432.html
05-Mar-2022 01:18PM	Dash PET Crediting Rate Revision	The Finance.sg	https://thefinance.sg/2022/03/05/dash-pet-crediting-rate-revision/
04-Mar-2022 05:12PM	HDB fire insurance vs home insurance — what's the difference?	AsiaOne	https://www.asiaone.com/money/hdb-fire-insurance-vs-home-insurance-whats-difference
04-Mar-2022 12:59PM	Permanent Link to Etiqa's Protection survey finds millennials the new 'Sandwich Generation'	World'vest Base	https://wvb.com/news/industry/view/id/10904005
03-Mar-2022 05:35PM	Singlife and Budget Direct spar on FB over AXA ad, Etiqa jumps on the hijack	Marketing Singapore	https://www.marketing-interactive.com/singlife-budgetdirect-etiqa
03-Mar-2022 08:00AM	10 Best Home Insurance Plans in Singapore for HDB & Private Property (2022)	Yahoo! Singapore Finance	https://sg.finance.yahoo.com/news/10-best-home-insurance-plans-043247574.html
03-Mar-2022 08:00AM	HDB Fire Insurance vs Home Insurance – What's the Difference?	Yahoo! Singapore Finance	https://sg.finance.yahoo.com/news/hdb-fire-insurance-vs-home-000025169.html
02-Mar-2022 06:00AM	Wellness Wednesday: How to Manage your Finances For a Better Head Space - City Nomads	City Nomads Singapore	https://citynomads.com/wellness-wednesday-how-to-manage-your-finances-for-a-better-head-space/
01-Mar-2022 06:27AM	3 financial planning tips for a stronger relationship	Avenue One	https://avenueone.sg/lifestyle/3-financial-planning-tips-for-a-stronger-relationship/
01-Mar-2022 04:27AM	Etiqa Travel Insurance Singapore Review 2022	MSN Singapore	https://www.msn.com/en-sg/news/other/etiqa-travel-insurance-singapore-review-2022/ar-AAUopXf

31 March 2022, Malaya Business Insight

Etiqa's Head of Strategy & Transformation being interviewed in celebration of the Women's Month

Malaya Business Insight

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Pinay Pride: Women in tech trailblaze digital Innovations celebrates 15 years in the e-Commerce business

By ... - March 31, 2022

With women's influence in decision-making being wielded across more platforms of power, the Philippines have made huge strides towards this direction. The country ranked 2nd in the Asia-Pacific region and the 17th globally to close the gender gap, according to the World Economic Forum's 2021 Global Gender Gap Report.

In celebration of Women's Month, industry executives shed light on how women's game-changing roles in pushing for digital transformation have bolstered gender equality: Kimstore's CEO Kim Lato (e-commerce); OFBank's President Leila Martin (banking); Etiqa's Head of Strategy and Transformation Gladys Pascual (insurance); and AdSpark's CEO Gretchen Largoza (digital marketing).

Q: How would you describe your leadership style?

Kim: Affiliative, coaching, and democratic. We have two-way communication with managers and our rank and file. They bring in ideas based on their real-time, firsthand experience and I share my plans with our kimmunity. Our office culture and environment is designed to breed leaders who inspire inclusivity and innovation.

Leila: A leadership style that values the individuality of every team member within a working environment that embraces diversity and encourages inclusivity. I treat my team fairly and provide equal opportunities for career growth, regardless of gender, race, and social status. I recognize every member's hard work and contributions to OFBank's success.

Gladys: Flexible and adaptive because I view each of my team members as unique. I invest time to know them personally, assess their styles and needs, and give them the appropriate guidance to help them succeed. I oversee high-performers, while I coach those who need closer supervision. As a leader, I subscribe to the principles of leading by example and productivity-based culture.

Gretchen: Leading by example with a strong emphasis on Participative Leadership style, I provide the team the opportunity to participate in the decision-making and give their suggestions. I only lay down clear-cut directions when needed by the leader and/or team.

Q: How do you support women's empowerment and gender equality in your field?

Kim: Many women who were interested in STEM as little girls were discouraged and boxed into choosing more "feminine" courses. Worse, some of them internalized this, and continue to regurgitate the falsehood that women don't belong in tech. It's important that we open channels and networks for mentoring.

Leila: We promote a safe, fair workplace for all employees of all genders. Women receive an equal amount of pay for their work, and there is equal representation in management and executive roles. On top of implementing the standards for women's working conditions and welfare, our company policies protect women from workplace harassment, and invest in their growth through professional and personal development training.

Gladys: I have always valued authenticity and diversity. At work, I provide a "psychological safe space" for my team to express ideas and opinions, regardless of gender identity and orientations. I take pride with the fact that I am 1 of only 3 women leaders in a male-dominated Management Committee and I celebrate that to encourage more women leaders to step up and aspire for leadership.

Gretchen: Mentoring the women in our organization, and building a development program for all leaders, not just women, so that it's not based on gender but on capabilities. Be a part of programs for women internally and externally and the example you want to see in the world.

Q: As a woman in a male-dominated industry, please share personal accomplishments that broke the glass ceiling for you.

Kim: I have been breaking the bias since 2006 when I founded and established Kimstore.com as the CEO/President. We are both the first woman-led e-commerce company as well as a pioneer of e-commerce in the Philippines.

Leila: Becoming the first President and CEO of the OFBank, the official digital bank of the Philippine government. To be able to lead a financial institution and create pioneering digital banking solutions for Filipinos abroad is a success I celebrate with all Filipinas and women all over the world.

Gladys: A few years back, I was assigned the daunting task of leading the set-up of a tech-heavy data warehouse project to integrate various legacy systems. Armed with 20+ years of CRM and marketing expertise, plus loads of business acumen, I led a cross functional team of IT professionals, operations people and statisticians to complete a major IT project in a Marketing role within record time and budget. I consider this the tech project that truly broke the glass ceiling for me.

Gretchen: We have a data management platform and audience targeting companies/ventures inside our 917 Ventures portfolio where we are doing proof of concepts that's pretty exciting because we are giving the market new platforms.

31 March 2022, Malaya Business Insight

Etiqa's Head of Strategy & Transformation being interviewed in celebration of the Women's Month

Q: What recent innovations that you've spearheaded in your company have put you on the tech map?

Kim: A very hands-on and excellent customer experience that sets us apart from other e-commerce companies. We're planning to explore more omnichannel selling or automated customer experience design, chatbots, AI, and process automation in online selling and physical stores.

Leila: Digital technologies that provide our clients with reliable and secure financial and investment products and services through their smartphones. We have onboarded clients from a total of 116 countries and territories already and it is a privilege that we are able to reach out to Filipinos anytime, anywhere utilizing the digital platform that we have that allows our clients to do various banking transactions from account opening supported by artificial intelligence, to fund transfer via ACH, bills payment to more than 700 merchants/billers and even invest in peso and/or dollar denominated government securities, all via their mobile phones. Any of these transactions can be completed in 5 minutes or less providing the ease and convenience of digital banking.

Gladys: Anew portal that allows simpler, faster, and automated requisition of Letters of Guarantee (LOG) for our group medical insurance clients. This digital initiative allowed our customers to directly access our service without having to email us, download an app, or call the hotline. It has resulted in 91% customer satisfaction after only two months of pilot implementation.

Gretchen: sparkED, our proprietary Training Program, helps us improve our craft and utilize our platforms like GCash and KMD to our advantage. We have and are adding Creatives and Online Media to our roster of Training.

Q: Which aspect of tech-driven industries needs more advancement in gender equality?

Kim: The corporate culture that assigns certain jobs as "male" and "female" still exists. Technical aspects are automatically assigned to men, while communications and customer service are handed to women. We're proud to have both men and women in those fields at Kimstore, but the reality is we worked hard for that because that's an ingredient to our success.

Leila: Workforce diversity, especially in executive or high-level positions, would be a good place to start. Stop propagating the idea that tech-driven industries are more suitable for males. We must also provide women training opportunities, actively recruit them in the workplace, and encourage a more women-friendly culture with an inclusive and collaborative working relationship.

Gladys: While women's participation in STEM education has been increasing, the gender gap remains high in employment. In ETIQA, we make sure that hiring is gender-agnostic and that one's sex is not a barrier to employment and recognition, particularly in the Digital and Technology department.

Gretchen: Across all tech-driven industries from ICT, Finance, Ad, Martech, Education, Ride-hailing, we need more role models paving the way and start tech education very young.

Kimstore's CEO Kim Lato: "The misconception is that it's a requirement for women to act like men and be more masculine to succeed in business. In fact, that's what we are trying to defeat."

OFBank's President and CEO Leila Martin: "Creating a safe, balanced, and collaborative workplace for women is necessary for advancement because it stimulates a diverse exchange of ideas and leads to improvement in productivity."

Etiqa Philippines' Head of Strategy and Transformation Gladys Pascual: "Women in the workplace can show assertiveness and authority while celebrating their femininity/womanhood."

AdSpark's CEO Gretchen Largoza: "Women are born problem solvers and have a great ability to multitask. It's the integrated way of thinking and doing that we bring that is needed in every workplace."

7 March 2022, Khmer Times

Etiqa General Insurance Cambodia among organisations sponsoring the event AmCham Charity Gold Tournament

KHMER TIMES

KHMER TIMES

Sports March 7, 2022

AmCham holds Charity Golf Tournament

Jose Rodriguez T. Senase / Khmer Times



The participants pose for a group photo prior to the start of the event. KT/Yuen Punlue

The American Chamber of Commerce in Cambodia (AmCham) successfully staged a charity golf tournament, whose proceeds went towards demining a village in Svay Rieng province.

More than 70 participants, including ambassadors, business leaders, government officials and others, gathered for the event on Saturday at the Vattanac Golf Resort in Phnom Penh. The Vattanac Golf Resort, which was designed by British golfing legend Sir Nick Faldo, has one of the best golf courses in the Kingdom.

Those present include AmCham Cambodia President Anthony Galliano and Senior Minister Ly Thuch.

"This was the first AmCham charity golf tournament and we are overwhelmed with gratitude for this sold out event and the response of supporters and sponsors," Galliano said.

"Corporate Social Responsibility is core to AmCham's philosophy of giving back to the country and community in which our members and supporters do business, and we believe the charitable cause of demining a village in Svay Rieng will save lives and restore land to the community for productive uses," he added.

Galliano also thanked Senior Minister Thuch, First Vice-President of Cambodian Mine Action and Victim Assistance Authority (CMAA), for working with them on the initiative.

"We thank Senior Minister His Excellency Ly Thuch for working with us on the CSR initiative for AmCham, its members and supporters and are proud that the government and private sector cooperate for the good of the county," he said.

"The Chamber has set aside a budget for more CSR activities in the Kingdom as we strive to support charitable causes in the nation an exercise our philosophy of giving back. As we now approach 200 members we have the scale and backing to do big things in the area of CSR that is aligned with our membership," Galliano added.

The event raised a total of $9,850 for the Svay Rieng village demining effort. The CMAA's goal is to rid Cambodia of all landmines and UXOs by 2025.



Golfers in action during the AmCham Charity Golf Tournament. KT/Yuen Punlue

The Platinum Sponsors for the event include Vattanac Premium Beer, Seara Sports Systems, Prince Bank and Odom.

Management Venture Asia (Cambodia) and eCAM Solution were the Gold Sponsors. The tournament also received support from other companies, including Grant Thornton (Cambodia), Etiqa Cambodia, TADA Cambodia and KWE Cambodia.

In 2020, AmCham Cambodia, in partnership with the US Embassy in Phnom Penh, hosted the AmCam Invitational Charity Golf Tournament at the City Golf Course in Phnom Penh. Nearly 50 golfers participated in that event, whose proceeds went to the Action pour les Enfants – APLE Cambodia, an NGO dedicated to building a community with robust social and legal justice in which all children are safe from child sexual abuse and exploitation.

March 2022
Etiqa mentions - Indonesia

Time	Headline	Media Outlet	Link
28-Mar-2022 01:00PM	Insurans Perjalanan Mana Yang Melindungi Covid-19?	BeritaKini.biz	https://beritakini.biz/insurans-perjalanan-mana-yang-melindungi-covid-19/
26-Mar-2022 05:24PM	Hiring a Foreign Domestic Worker? Here Is What You'll Pay in the New-Normal	Asia Pacific Central Press Syndicate	https://dailycroc.com/asia/hiring-a-foreign-domestic-worker-here-is-what-youll-pay-in-the-new-normal/
11-Mar-2022 08:45AM	Pilihan Asuransi Kendaraan dengan Rekanan Bengkel Terbanyak di Indonesia	Kontan Online	https://newssetup.kontan.co.id/news/pilihan-asuransi-kendaraan-dengan-rekanan-bengkel-terbanyak-di-indonesia
10-Mar-2022 01:35PM	Simak Pilihan Asuransi Kendaraan dengan Rekanan Bengkel Terbanyak di Indonesia	Kontan Online	https://keuangan.kontan.co.id/news/simak-pilihan-asuransi-kendaraan-dengan-rekanan-bengkel-terbanyak-di-indonesia
10-Mar-2022 01:35PM	Simak Pilihan Asuransi Kendaraan dengan Rekanan Bengkel Terbanyak di Indonesia	Siap Grak	https://siapgrak.com/artikel/Nv6LnVm