Etiqa's Media Clippings of July 2022

(31 July 2022)

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21 July 2022, Bernama
Etiqa launches Etiqa Cares Centre for Youths in PPR Kampung Baru Hicom and Pangsapuri Taman Medan Jaya

BERNAMA.com

COVID-19 NEWS COVID-19: New cases, fatalities on the

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GENERAL

Etiqa Cares Centre to help youths improve learning quality



Left to right : En. Fukhairudin Mohd Yusof, CEO, Etiqa General Insurance Berhad & Muhammad Nizam Samsudin, CEO, Adab Youth Garage.

21/07/2022 06:20 PM

KUALA LUMPUR, July 21 (Bernama) -- The Etiqa Cares Centre was launched today at Kampung Baru Hicom People's Housing Project (PPR) and Pangsapuri Taman Medan Jaya, Petaling Jaya to help the youth community enjoy productive and conducive learning facilities and activities.

In a statement today, Etiqa said the Cares Centre was launched in the two locations in collaboration with Adab Youth Garage (AYG) following the success of its first Cares Centre which was opened at the Kota Damansara PPR in December last year.

It said a survey conducted by AYG also revealed that issues of truancy and youth fights were worrying in the areas.

"The centre will create a safe space that allows youths to be active in a positive environment.

"In terms of education, the AYG has provided youth workers and volunteers who will guide and help the students complete their homework and do revisions so that they can catch up on the syllabus and not drop out of school," read the statement.

Etiqa General Insurance Berhad chief executive officer Fukhairudin Mohd Yusof said the company hoped that with the opening of the cares centre, social issues plaguing youths in the areas could be curbed thus improving the quality of life of the community.

"As a company that cares for the local community, we are expanding our Etiqa Cares Centre in the two locations to focus on the community development in line with Etiqa's corporate vision, 'Making the World a Better Place'," he said.

Meanwhile, AYG chief executive director Muhammad Nizam Samsudin said the opening of the centre was an initiative to help B40 youths become independent by providing them after-school education in a comfortable facility with an environment that is conducive to learning, teaching and socialising positively with their peers while being monitored by AYG youth workers.

The Etiqa Cares Centre is a programme under Etiqa's corporate social responsibility initiative that provides facilities such as information technology and internet equipment as well as informal learning activities including group sessions for revision, answering exam questions techniques and counselling.

The centre opens from 3 pm until 10 pm, Monday to Friday but visitors are advised to plan their visit as the Kampung Baru Hicom PPR centre can only accommodate 30 people at one time while the Taman Medan Jaya centre can only allow 15 individuals.

-- BERNAMA

21 July 2022, Bernama
Etiqa launches Etiqa Cares Centre for Youths in PPR Kampung Baru Hicom and Pangsapuri Taman Medan Jaya

BERNAMA.com

BERITA COVID-19 /ID: Kes baharu masih meningkat min

AM

Pusat Interaksi Belia Etiqa Cares bantu tingkatkan kualiti pembelajaran belia



21/07/2022 06:08 PM

KUALA LUMPUR, 21 Julai (Bernama) – Pusat Interaksi Belia Etiqa Cares dilancarkan hari ini di dua lokasi terpilih di Selangor bertujuan membantu komuniti belia menikmati kemudahan dan aktiviti pembelajaran yang produktif serta kondusif.

Etiqa dalam kenyataannya memaklumkan pusat berkenaan iaitu di Projek Perumahan Rakyat (PPR) Kampung Baru Hicom, Seksyen 26, Shah Alam dan Pangsapuri Taman Medan Jaya, Petaling Jaya, dilancarkan dengan kerjasama Adab Youth Garage (AYG).

Pelancaran kedua-dua pusat itu ekoran kejayaan Pusat Interaksi Belia Etiqa Cares pertama di PPR Kota Damansara pada Disember 2021, selain turut mengambil kira hasil tinjauan AYG yang mendapati bahawa kes ponteng sekolah dan pergaduhan belia di kawasan berkenaan adalah membimbangkan.

"Kewujudan pusat ini memberi ruang selamat yang membolehkan belia beraktiviti dalam persekitaran yang positif.

"Dari segi pendidikan pula, pihak AYG telah menyediakan pekerja belia dan sukarelawan yang akan membimbing serta membantu pelajar menyiapkan kerja rumah, selain mengulang kaji pelajaran agar tidak tercicir daripada sukatan pelajaran dan sekolah," menurut kenyataan itu.

Ketua Pegawai Eksekutif Etiqa General Insurance Berhad Fukhairudin Mohd Yusof berharap dengan adanya kedua-dua pusat itu, gejala sosial dalam kalangan belia dapat dibendung sekali gus meningkatkan kualiti kehidupan komuniti di kawasan tersebut.

"Sebagai sebuah syarikat yang prihatin terhadap masyarakat tempatan, kami percaya bahawa bagi merealisasikan visi korporat Etiqa, 'Making the World a Better Place' kami kembangkan Etiqa Cares Centre di dua lokasi itu bagi menumpukan perhatian kepada pembangunan komuniti di kawasan tersebut," katanya.

Sementara itu, Ketua Pengarah Eksekutif AYG Muhammad Nizam Samsudin melihat pembukaan pusat berkenaan sebagai satu inisiatif membantu belia golongan B40 berdikari dengan mempersiapkan mereka menerusi pendidikan selepas sesi persekolahan.

"Fasiliti yang selesa, sesuai dengan suasana pembelajaran dan pengajaran serta bersosial bersama rakan sebaya secara positif, mampu digarap dengan pemantauan pekerja belia daripada AYG," katanya.

Pusat Interaksi Belia Etiqa Cares, sebahagian inisitiaf di bawah program tanggungjawab sosial Etiqa, menyediakan kemudahan seperti kelengkapan teknologi maklumat dan internet serta aktiviti pembelajaran tidak formal termasuk sesi ulang kaji berkumpulan, teknik menjawab soalan dan sesi kaunseling.

Pusat tersebut dibuka setiap hari dari pukul 3 petang hingga 10 malam kecuali Sabtu dan Ahad, namun pengunjung diminta merancang lawatan mereka sebaiknya kerana ruang di kedua-dua pusat itu adalah terhad.

Pusat Interaksi Belia PPR Hicom mampu memuatkan seramai 30 orang dalam satu masa, manakala 15 orang di Pusat Interaksi Belia Taman Medan Jaya.

-- BERNAMA

13 July 2022, The Star
The Launch of i-Lindung in collaboration with EPF

EPF offers members life, critical illness insurance option

By JUNE MOH
junemoh@thestar.com.my

PETALING JAYA: Employees Provident Fund (EPF) contributors will now be able to buy insurance and takaful products at an affordable premium from Account 2 with the launch of the EPF Members Protection Plan, i-Lindung, says Finance Minister Tengku Datuk Seri Zafrul Tengku Abdul Aziz.

Consisting of life and critical illness protection, the insurance and takaful offerings are available to EPF members with immediate effect, he said.

Access to the basic level of the social protection and security system is crucial to ensure comfortable living conditions for all citizens throughout their lives, said Tengku Zafrul in his opening address at the launch of the EPF Members Protection Plan, i-Lindung, in Kuala Lumpur yesterday.

"A study by the National Health and Morbidity Survey showed that almost half of the Malaysian population do not have additional savings to pay for medical expenses.

"This is a challenge that will be faced by Malaysians as we get closer to achieving the status of an ageing nation as early as 2030.

"If the elderly are unable to meet their basic needs, the financial burden will be borne not only by the government but also by taxpayers in the future. This will also lead to increased medical costs for Malaysians," he said.



Providing for the future: Tengku Zafrul (fourth from right) with representatives from KWSP and insurance companies during the launch of i-Lindung. — YAP CHEE HONG/The Star

For more stories: **See StarBiz**

Separately, he said voluntary contributors under EPF's i-Saraan programme have jumped by 77% to 599,000 people in the first quarter of 2022.

"I understand that the EPF will also continue to target the informal and self-employed sectors to ensure that all Malaysians will benefit from retirement savings," he said.

In a statement, EPF explained that members who wish to purchase insurance and participate in takaful products offered by EPF-approved insurance companies and takaful operators can do so via the i-Lindung platform within the EPF i-Akaun (Member) portal.

"The participating insurance companies and takaful operators are FWD Takaful Bhd, Prudential Assurance Malaysia Bhd, Prudential BSN Takaful Bhd, Etiqa Life Insurance Bhd, and Etiqa Family Takaful Bhd. For added value, the insurance companies and takaful operators in the i-Lindung platform are able to provide additional coverage and customise the price of their products according to members' affordability. No medical check-up is required," it said.

Members below the age of 55 with a sufficient balance in Account 2 who are registered with i-Akaun are eligible to purchase the products under i-Lindung.

"Those aged above 55 can also purchase products under i-Lindung provided they are within the eligible entry age of the related products and can maintain a minimum RM100 in their Akaun 55 or Akaun Emas," it said.

Watch the video
TheStarTV.com

13 July 2022, Kosmo
The Launch of i-Lindung in collaboration with EPF

i-Lindung sasar lindungi 300,000 pencarum KWSP

Oleh IKHWAN IDERIS

KUALA LUMPUR – Kumpulan Wang Simpanan Pekerja (KWSP) menyasarkan seramai 300,000 pencarumnya bakal memanfaatkan platform i-Lindung dalam tempoh setahun selepas pelan itu dilancarkan semalam.

i-Lindung merupakan platform di bawah Pelan Perlindungan Ahli KWSP bagi memudahkan pembelian produk insurans dan takaful merangkumi perlindungan hayat serta penyakit kritikal pada premium berpatutan daripada Akaun 2.

Syarikat insurans dan pengendali takaful yang menawarkan produk dalam platform berkenaan adalah FWD Takaful Berhad, Prudential Assurance Malaysia Berhad, Prudential BSN Takaful Berhad, Etiqa Life Insurance Berhad dan Etiqa Family Takaful Berhad.

i-Lindung boleh diakses menerusi portal i-Akaun (Ahli) KWSP pada bila-bila masa, membolehkan pencarum mendapatkan maklumat produk beserta harga sebelum melakukan pembelian.

Selain itu, tiada pemeriksaan perubatan diperlukan.

Menteri Kewangan, Tengku Datuk Seri Zafrul Tengku Abdul Aziz berkata, menerusi Program Transformasi Syarikat Berkaitan Kerajaan (GLC), satu aspek terpenting adalah pengukuhan perlindungan sosial dan tanggungjawab berkenaan diberikan pada KWSP.

"Strategi jangka panjang KWSP bagi meningkatkan perlindungan rakyat telah membuahkan hasil, yang mana pendaftaran ahli baharu meningkat 57 peratus kepada 146,000 ahli pada suku pertama 2022.

"Sementara pencarum sukarela terkumpul di bawah i-Saraan melonjak 77 peratus kepada 599,000 orang," katanya semasa berucap pada majlis pelancaran pelan perlindungan ahli, i-Lindung di sini semalam.

Sementara itu, Pengerusi KWSP, Tan Sri Ahmad Badri Mohd. Zahir berkata, penawaran perlindungan yang disediakan adalah daripada harga serendah RM30 setahun, bagi perlindungan berjumlah RM10,000.

"Ini bersamaan bayaran kurang RM3 sebulan," katanya.



TENGKU ZAFRUL (lima dari kiri) bersama Ahmad Badri (empat dari kiri) pada majlis pelancaran pelan perlindungan ahli, i-Lindung di Kuala Lumpur semalam.

13 July 2022, Overseas Chinese Daily
The Launch of i-Lindung in collaboration with EPF

公積金局推出《i-Lindung》計劃
允提領第二戶頭買保險

【吉隆坡十二日訊】雇員公積金局推出《《i-Lindung》》計劃，允會員提領第二戶頭存款，通過公積金i-Akaun線上系統，購買人壽及嚴重疾病保險。

公積金局主席丹斯里阿末巴地里指出，公積金局的會員可通過第二戶頭直接投保，每年的最低保費為30令吉，可購買1萬令吉保額的保險。

他表示，目前已有三家保險公司參與《《i-Lindung》》計劃，包括《FWD Takaful》有限公司、大馬保誠保險（Prudential）、保誠國儲伊斯蘭保險有限公司、德佳人壽保險（Etiqa Life）和德佳伊斯蘭家庭保險（Etiqa Family Takaful）。

「公積金會員只需要通過公積金的《i-Akaun》線上系統，點選《i-Lindung》計劃，便可選擇欲投保的項目，即人壽、嚴重疾病保險或以上皆保計劃。」

阿末巴地里週二是在吉隆坡香格里拉酒店，推介公積金《i-Lindung》計劃時，如是指出。

他在較後的記者會上表示，公積金放眼今年內有30萬人參與該計劃。

此外，財政部長拿督斯里東姑扎夫魯也表示，《i-Lindung》計劃有助於強化國家社會保護系統，並且讓公積金局會員通過公積金戶頭對人壽與嚴重疾病進行投保。

「一旦面對任何意外的情況，例如死亡、失去工作能力或患上疾病等，這項計劃可能協助公積金局會員獲得保障。」

他說，參與公積金《i-Lindung》計劃的會員，無需進行身體檢查，即可投保。

出席者包括公積金投資小組主席丹斯里阿茲蘭哈欣、《FWD Takaful》有限公司戰略與數碼分銷經理旺阿末納吉、Etiqa伊斯蘭保險有限公司首席執行員扎菲禮、Etiqa保險有限公司首席執行員羅保羅（音譯）、保誠保險有限公司首席執行員林永祥及保誠國儲伊斯蘭保險有限公司首席執行員旺賽夫里扎。



東姑扎夫魯（左5）為公積金新推出的《i-Lindung》計劃做推介。左起旺阿末納吉、扎菲里、羅保羅及阿末巴地里；右起林永祥、旺賽夫里扎及阿茲蘭哈欣。

13 July 2022, Sin Chew Daily
The Launch of i-Lindung in collaboration with EPF



赛夫鲁（左五）为i-Lindung计划主持推介礼，左一起为旺阿末、扎夫里、刘鸿璋、阿末巴德里；右起为林永祥、旺赛夫里扎和莫哈末阿兹兰。（谭湘璇摄）

推i-Lindung計劃

EPF允提款買保險

（吉隆坡12日讯）雇员公积金局推出i-Lindung计划，允许会员从第二户头提款，通过公积金平台购买人寿及严重疾病保险。

财政部长东姑赛夫鲁为i-Lindung计划主持推介礼时说，只要成为公积金局会员，即可立即享有这项便利。

“一旦面对任何意外的情况，例如死亡、失去工作能力或患上疾病等，这项计划可能协助公积金局会员获得保障。”

无需体检即可投保

他说，公积金局会员也无需进行身体检查，即可投保。

公积金局主席丹斯里阿末巴德里指出，该计划的保费最少一年30令吉，购买保额1万令吉的保险，目标是30万名会员加入。

他说，参与这项计划的保险公司包括FWD Takaful有限公司、大马保诚保险有限公司、保诚国储伊斯兰保险有限公司、Etiqa Life保险有限公司和Etiqa Family Takaful有限公司。

他指出，只需通过公积金局官网即可参与这项计划。

“根据大马寿险公会在2020年的调查显示，我国的投保率只有56.1%，如果扣除一些购买两份或以上保险的人士，投保率降至41%而已。”

他说，即使是投保了，超过90%的人无法为本身和家人提供充足的保障，更加让人担心的是，低收入群中，只有4%家庭有投保。

“因此，这项计划可以在紧急情况和缺乏资金时协助我们，万一投保人过世，家属能够靠保险金继续生活。”

根据公积金局文告，55岁以下的会员，如果第二户头有足够的存款、是大马公民及i-Akaun用户，可以参与i-Lindung计划买保险。

至于55岁以上的会员也可以参与，背视个别保险所规定的年龄限制而定，55户头或长者户头（Akaun Emas）须最少有100令吉存款。

详情可以浏览官网或联络03-8922 6000。

其他与会者包括公积金局投资委员会主席丹斯里莫哈末阿兹兰、FWD Takaful有限公司首席策略员旺阿末、Etiqa Family Takaful有限公司首席执行员扎夫里、Etiqa Life保险有限公司首席执行员刘鸿璋、保诚国储伊斯兰保险有限公司首席执行员旺赛夫里扎和大马保诚保险有限公司首席执行员林永祥。

赛夫鲁：加快提升社會保障

另一方面，赛夫鲁指出，公积金局新会员按年首季大增57%，至14万6000人；自愿缴纳公积金的i-Saraan参与者也增加了77%，至59万9000人。

他说，公积金局将会继续推出专为非正式领域和自雇人士而设的计划，确保全民能够从退休金的储蓄受惠。

他指出，政府与公积金局正在研究巩固我国人民社会安全保障的长期性政策，目前则继续推行i-Lindung等短期性的计划。

“政府加快提升社会保障涵盖的范围，未来将会宣布详情。”

他指出，根据国民健康及发病率（NHMS）调查显示，将近一半的大马人民没有足够的储蓄支付医药费，这是我国人民面对的其中一项挑战，因为我国预计在2030年迈入人口老化国家。

“如果长者无法应付本身的基本需求，不只是政府需要承担财务负担，纳税人未来也更加吃力，这也导致医药费高涨的情况。”

5 July 2022, Astro Awani
Etiqa Cares 3M Literacy Programme





4 July 2022, Edisi Viral
Etiqa Cares 3M Literacy Programme

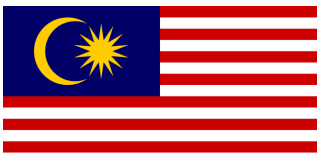
EdisiViral.Com

Program Celik 3M | Etiqa sasar bantu pelajar golongan B40



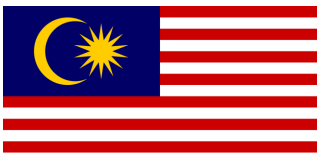
Etiqa baru-baru ini melancarkan Program Celik 3M Etiqa Cares bersama Adab Youth Garage (AYG) sebagai usaha membantu pelajar dapat menguasai kemahiran tersebut pada peringkat umur yang sepatutnya.Menurut Ketua Pegawai Eksekutif Etiqa General Insurance Berhad, Fukhairudin Mohd Yusof, program itu merupakan sebahagian komitmen mereka untuk mengatasi isu penguasaan kemahiran membaca, menulis dan mengira (3M) di kalangan pelajar sekolah rendah, khususnya bagi golongan B40.SUBSCRIBE now! @Astro Awanihttps://www.youtube.com/c/astroawani?sub_confirmation=1Berita lanjut di: http://grid.astroawani.comAstro AWANI LIVE https://www.astroawani.com/video-terkiniSocial Media:FACEBOOK https://www.facebook.com/astroawaniTWITTER https://twitter.com/501AwaniINSTAGRAM https://www.instagram.com/501awaniTELEGRAM https://t.me/astroawani#AstroAWANI #AWANINews #NormaBaharu #DisiplinMalaysia #HapusCOVID19 #BuletinAWANI #AWANI745

July 2022
Etiqa Mentions - Malaysia



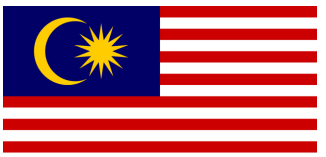
Date	Headline	Media Title	URL
15-Jul-2022 09:00AM	i-Lindung: 4 Key Points to Take Note when Using it to Boost Our Insurance Coverage	KC Lau	https://kclau.com/estate-planning/i-lindung-4-key-points-to-take-note-when-using-it-to-boost-our-insurance-coverage/
15-Jul-2022 07:30AM	Ahli ekonomi tak sehaluan tentang pengeluaran KWSP sekali lagi | The Malaysian Insight	Head Topics	https://headtopics.com/my/ahli-ekonomi-tak-sehaluan-tentang-pengeluaran-kwsp-sekali-lagi-the-malaysian-insight-28107976
15-Jul-2022 02:41AM	You Can Now Buy Insurance Using Your EPF 2 Account, Here's What You Need To Know	Pekalongan Curhat	https://pekalongancurhat.com/you-can-now-buy-insurance-using-your-epf-2-account-heres-what-you-need-to-know/
15-Jul-2022 12:22AM	Malaysia's EPF launches platform for members to buy affordable insurance	Asia Asset Management	https://www.asiaasset.com/post/26194-epflindung-gte-0714
14-Jul-2022 03:09PM	KWSP Lancar i-Lindung, Boleh Guna Akaun 2 Untuk Beli Insurans	Remaja	https://www.remaja.my/kwsp-lancar-i-lindung-boleh-guna-akaun-2-untuk-beli-insurans/
14-Jul-2022 03:07PM	财长：新机制将呈内阁研究 新汽油补贴 M40受惠 - 国内 - 封面头条 | 星洲网 Sin Chew Daily Malaysia Latest News and Headlines	Sin Chew Daily - Happy Sunday / 星洲日报 快乐星期天	https://www.sinchew.com.my/20220712/%e8%b4%a2%e9%95%bf%ef%bc%9a%e6%96%b0%e6%9c%ba%e5%88%b6%e5%b0%86%e5%91%88%e5%86%85%e9%98%81%e7%a0%94%e7%a9%b6-%e6%96%b0%e6%b1%bd%e6%b2%b9%e8%a1%a5%e8%b4%b4-m40%e5%8f%97%e6%83%a0/
13-Jul-2022 11:59PM	Cara Mohon i-Lindung Melalui i-Akaun KWSP Akaun 2 | Perlindungan Takaful Sehingga RM200,000	EdisiViral	https://www.edisiviral.com/news/mohon-lindung-melalui-akaun-akaun-perlindungan-takaful-sehingga-rm200.php
13-Jul-2022 07:50PM	You Can Now Buy Insurance Using Your KWSP Account 2, Here's What You Need To Know | TRP	Head Topics	https://headtopics.com/my/you-can-now-buy-insurance-using-your-kwsp-account-2-here-s-what-you-need-to-know-trp-28183972
13-Jul-2022 06:06PM	Insurans hayat, penyakit kritikal, ini 10 fakta berkenaan i-Lindung wanita wajib tahu	MSN Malaysia	https://www.msn.com/en-my/news/hiburan/insurans-hayat-penyakit-kritikal-ini-10-fakta-berkenaan-i-lindung-wanita-wajib-tahu/ar-AAZwrjH?ocid=bahasahubstripe
13-Jul-2022 05:02PM	Ahli KWSP Dibenar Beli Insurans Guna Akaun 2, Harga RM30 Setahun Sahaja	The Rakyat Post	https://www.therakyatpost.com/trpbm/berita/2022/07/13/ahli-kwsp-dibenar-beli-insurans-guna-akaun-2-harga-rm30-setahun-sahaja/
13-Jul-2022 03:13PM	EPF offers members life, critical illness insurance option	HEBDEN BRIDGE NEWS	https://hebdenbridgenews.com/epf-offers-members-life-critical-illness-insurance-option/
13-Jul-2022 12:00PM	EPF launches i-Lindung insurance platform	New Straits Times (Kuala Lumpur) (Print Edition)	proquest:publicid-2688262774
13-Jul-2022 10:46AM	Ahli KWSP boleh beli perlindungan guna Akaun 2	Head Topics	https://headtopics.com/my/ahli-kwsp-boleh-beli-perlindungan-guna-akaun-2-28047645
13-Jul-2022 10:44AM	KWSP Tawar i-Lindung Untuk Ahli Guna Akaun 2	Neotizen News	https://neotizen.news/kwsp-tawar-i-lindung-untuk-ahli-guna-akaun-2/
13-Jul-2022 10:36AM	Malaysia's EPF enhances Members Protection Plan with launch of i-Lindung	Human Resources	https://www.humanresourcesonline.net/malaysia-s-epf-enhances-members-protection-plan-with-launch-of-i-lindung

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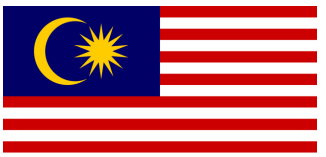
Date	Headline	Media Title	URL
12-Jul-2022 07:01PM	推i-Lindung计划 EPF允提款买保险 - 国内 - 热点 | 星洲网 Sin Chew Daily Malaysia Latest News and Headlines	Sin Chew Daily - Happy Sunday / 星洲日报 快乐星期天	https://www.sinchew.com.my/20220712/%e6%8e%a8i-lindung%e8%ae%a1%e5%88%92-epf%e5%85%81%e6%8f%90%e6%ac%be%e4%b9%b0%e4%bf%9d%e9%99%a9/
12-Jul-2022 06:38PM	EPF Rolls Out i-Lindung For Members To Purchase Life, Critical Illness Insurance	RinggitPlus	https://ringgitplus.com/en/blog/en/blog/retirement-planning/epf-rolls-out-i-lindung-for-members-to-purchase-life-critical-illness-insurance.html
12-Jul-2022 04:52PM	公积金局正式推出i-Lindung计划：允许会员从第二户口提款购买保险！	Zing Gadget - Chinese	https://zinggadget.com/2022/07/12/kwsp-launches-i-lindung/
12-Jul-2022 04:51PM	i-Lindung enables EPF members better access to insurance and takaful products	Money Compass	https://moneycompass.com.my/2022/07/12/ilindung-epf-insurance-takaful/
12-Jul-2022 04:21PM	Cara Lindungi Diri, Keluarga Tanpa Pembayaran Tunai, Manfaat Sehingga RM100,000	Oh Media	https://ohmedia.my/branded/cara-lindungi-diri-keluarga-tanpa-pembayaran-tunai-manfaat-sehingga-rm100000/
12-Jul-2022 03:47PM	财长：新汽油补贴机制 “不会遗漏M40群体” - 国内 - 即时国内 | 星洲网 Sin Chew Daily Malaysia Latest News and Headlines	Sin Chew Daily - Happy Sunday / 星洲日报 快乐星期天	https://www.sinchew.com.my/?p=3937493
12-Jul-2022 03:40PM	公积金局推出“i-Lindung”计划 允提领第二户头买保险	We Are United	https://weareunited.com.my/11838132/
12-Jul-2022 03:13PM	EPF今推i-Lindung 第二户头可提款购保险 - 财经 - 即时财经 | 星洲网 Sin Chew Daily Malaysia Latest News and Headlines	Sin Chew Daily - Happy Sunday / 星洲日报 快乐星期天	https://www.sinchew.com.my/?p=3937589
12-Jul-2022 02:59PM	公积金局推出“i-Lindung” 从第二户头提款购买保险	International Times / 国际时报	http://intimes.com.my/news2a/index.php/2018-07-09-11-40-04/item/67041-i-lindung
12-Jul-2022 02:23PM	EPF今推i-Lindung 第二戶頭允提款購保險	Guang Ming Daily / 光明日报	https://guangming.com.my/epf%e4%bb%8a%e6%8e%a8i-lindung-%e7%ac%ac%e4%ba%8c%e6%88%b6%e9%a0%ad%e5%85%81%e6%8f%90%e6%ac%be%e8%b3%bc%e4%bf%9d%e9%9a%aa
12-Jul-2022 01:52PM	EPF今推i-Lindung 第二户头可提款购保险	News | KLSE Screener	https://www.klsescreener.com/v2/news/view/1016535/epf%E4%BB%8A%E6%8E%A8i-lindung-%E7%AC%AC%E4%BA%8C%E6%88%B7%E5%A4%B4%E5%8F%AF%E6%8F%90%E6%AC%BE%E8%B4%AD%E4%BF%9D%E9%99%A9
12-Jul-2022 01:16PM	公积金局宣布 允许第二户头提款买保险	See Hua Daily News / 诗华日报	https://news.seehua.com/?p=853660
12-Jul-2022 01:01PM	EPF targets 300,000 members in the first year for i-Lindung	News | KLSE Screener	https://www.klsescreener.com/v2/news/view/1016527/EPF_targets_300_000_members_in_the_first_year_for_i_Lindung
12-Jul-2022 12:42PM	Platform i-Lindung KWSP tawar pelan perlindungan serendah RM30 setahun	News | KLSE Screener	https://www.klsescreener.com/v2/news/view/1016499/platform-i-lindung-kwsp-tawar-pelan-perlindungan-serendah-rm30-setahun

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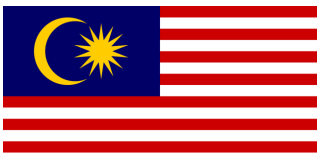
Date	Headline	Media Title	URL
12-Jul-2022 12:39PM	KWSP lancar i-Lindung untuk kemudahan pembelian produk insurans	Astro AWANI - Buletin Awani	https://www.astroawani.com/berita-malaysia/kwsp-lancar-ilindung-untuk-kemudahan-pembelian-produk-insurans-370644
12-Jul-2022 12:34PM	公积金会员即日起 可取第二户头买保险 【内附音频】	中國報	https://www.chinapress.com.my/20220712/%E5%85%AC%E7%A7%AF%E9%87%91%E4%BC%9A%E5%91%98%E5%8D%B3%E6%97%A5%E8%B5%B7-%E5%8F%AF%E5%8F%96%E7%AC%AC%E4%BA%8C%E6%88%B7%E5%A4%B4%E4%B9%B0%E4%BF%9D%E9%99%A9/
12-Jul-2022 12:30PM	Pencarum KWSP boleh guna Akaun 2 untuk beli perlindungan insurans	Head Topics	https://headtopics.com/my/pencarum-kwsp-boleh-guna-akaun-2-untuk-beli-perlindungan-insurans-28016039
12-Jul-2022 12:20PM	EPF's i-Lindung to provide social protection to the uninsured: Tengku Zafrul	The Vibes	https://www.thevibes.com/articles/news/65621/epfs-i-lindung-meant-to-provide-social-protection-to-the-uninsured-tengku-zafrul
12-Jul-2022 12:04PM	KWSP i-Lindung bantu pemilikan insurans, takaful	Kosmo! Online	https://www.kosmo.com.my/2022/07/12/kwsp-i-lindung-bantu-pemilikan-insurans-takaful/
12-Jul-2022 11:45AM	EPF推i-Lindung 允购保险产品	News | KLSE Screener	https://www.klsescreener.com/v2/news/view/1016467/EPF%E6%8E%A8i_Lindung_%E5%85%81%E8%B4%AD%E4%BF%9D%E9%99%A9%E4%BA%A7%E5%93%81
12-Jul-2022 11:32AM	KWSP lancar i-Lindung, ahli boleh beli insurans guna Akaun 2	Sinar Harian	https://www.sinarharian.com.my/article/210936/BERITA/Nasional/KWSP-lancar-i-Lindung-ahli-boleh-beli-insurans-guna-Akaun-2
12-Jul-2022 11:17AM	EPF launches i-Lindung platform for purchase of protection products	I3 Investor	https://klse.i3investor.com/web/blog/detail/savemalaysia/2022-07-12-story-h1626102079-EPF_launches_i_Lindung_platform_for_purchase_of_protection_products
12-Jul-2022 10:54AM	KWSP perkenal i-Lindung, beli insurans, takaful	MSN Malaysia	https://www.msn.com/en-my/news/berita/kwsp-benarkan-ahli-beli-perlindungan-guna-akaun-2/ar-AAZt7Y6?ocid=bahasahub
12-Jul-2022 10:38AM	KWSP lancar platform i-Lindung untuk pembelian produk insurans	Malaysia Gazette	https://malaysiagazette.com/2022/07/12/kwsp-lancar-platform-i-lindung-untuk-pembelian-produk-insurans/
12-Jul-2022 09:07AM	EPF公积金局今日推出i-Lindung, 允许会员使用第二户口买保险	佳礼资讯网	https://cn.cari.com.my/portal.php?mod=view&aid=207239
12-Jul-2022 01:02PM	公积金局允许会员 第二户头提款购保险	Oriental Daily News / 东方日报	https://www.orientaldaily.com.my/news/nation/2022/07/12/498383
14-Jul-2022 10:06AM	Bernama - Kerajaan optimis pertumbuhan Malaysia positif pada tahun ini	Bernama	http://ops.allasianews.com:8081/imageRepo/AAN_Library/Broadcast/202207/20220713/BERM0300-20220713-01.mp4
14-Jul-2022 10:06AM	Astro Awani - Premium dengan kos yang rendah	Astro Awani	http://ops.allasianews.com:8081/imageRepo/AAN_Library/Broadcast/202207/20220713/AWAM0900-20220713-02.mp4
14-Jul-2022 10:06AM	Bernama - Mekanisme sistem subsidi bahan bersasar penyelesaian holistik	Bernama	http://ops.allasianews.com:8081/imageRepo/AAN_Library/Broadcast/202207/20220713/BERM0500-20220713-02.mp4

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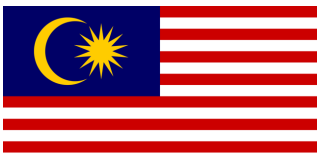
Date	Headline	Media Title	URL
13-Jul-2022 08:34AM	Astro AEC - 大马保险覆盖率仅41%Insurance coverage in Malaysia is only 41%	Astro AEC	http://ops.allasianews.com:8081/imageRepo/AAN_Library/Broadcast/202207/20220712/AECC2230-20220712-01.mp4
13-Jul-2022 08:34AM	Astro Awani - Pendaftaran ahli baharu KWSP meningkat 57 peratus	Astro Awani	http://ops.allasianews.com:8081/imageRepo/AAN_Library/Broadcast/202207/20220712/AWAM1300-20220712-02.mp4
13-Jul-2022 08:34AM	TV9 - Hampir Separuh Rakyat Malaysia Tiada Simpanan Biayai Perubatan	TV9	http://ops.allasianews.com:8081/imageRepo/AAN_Library/Broadcast/202207/20220712/TV9M1900-20220712-02.mp4
13-Jul-2022 08:34AM	Astro AEC - 扎夫鲁：大马经济仍保持乐观Zafrul: Malaysia's economy remains optimistic	Astro AEC	http://ops.allasianews.com:8081/imageRepo/AAN_Library/Broadcast/202207/20220712/AECC2000-20220712-01.mp4
13-Jul-2022 08:33AM	Bernama - Pendaftaran ahli baharu KWSP naik kepada 146,000 pada suku pertama 2022 - Tengku Zafrul	Bernama	http://ops.allasianews.com:8081/imageRepo/AAN_Library/Broadcast/202207/20220712/BRAM1200-20220712-01.mp3
13-Jul-2022 08:33AM	BFM - EPF has launched the i-lindung platform under the member protection plan for the purchase of insurance and takaful products	BFM	http://ops.allasianews.com:8081/imageRepo/AAN_Library/Broadcast/202207/20220712/BFME1500-20220712-01.mp3
14-Jul-2022 08:34AM	Nanyang Siang Pau - i-Lindung保费更低i-Lindung lower premium	Nanyang Siang Pau	http://ops.allasianews.com:8081/imageRepo/AAN_Library/Print/202207/20220714/news-318171-20220714-2325-1657753937992.pdf
13-Jul-2022 09:31AM	Utusan Malaysia - KWSP benarkan ahli beli perlindungan guna Akaun 2	Utusan Malaysia	http://ops.allasianews.com:8081/imageRepo/AAN_Library/Print/202207/20220713/news-318136-20220713-2325-1657674167576.pdf
13-Jul-2022 09:31AM	Kosmo - i-Lindung sasar lindungi 300,000 pencarum KWSP	Kosmo	http://ops.allasianews.com:8081/imageRepo/AAN_Library/Print/202207/20220713/news-318128-20220713-2325-1657674145672.pdf
13-Jul-2022 09:06AM	Sinar Harian - KWSP lancar i-Lindung	Sinar Harian	http://ops.allasianews.com:8081/imageRepo/AAN_Library/Print/202207/20220713/news-318102-20220713-2325-1657673535514.pdf
13-Jul-2022 08:57AM	The Sun - EPF launches i-Lindung for purchase of insurance products	The Sun	http://ops.allasianews.com:8081/imageRepo/AAN_Library/Print/202207/20220713/news-317623-20220713-2325-1657669976278.pdf
13-Jul-2022 08:56AM	The Star - EPF offers members life, critical illness insurance option	The Star	http://ops.allasianews.com:8081/imageRepo/AAN_Library/Print/202207/20220713/news-317735-20220713-2325-1657670571505.pdf
13-Jul-2022 08:56AM	See Hua-Sarawak - 第二户头提款购保险Withdrawal from the second account to purchase insurance	See Hua-Sarawak	http://ops.allasianews.com:8081/imageRepo/AAN_Library/Print/202207/20220713/news-317612-20220713-2325-1657669953223.pdf
13-Jul-2022 08:55AM	New Straits Times - EPF launches i-Lindung insurance platform	Straits Times	http://ops.allasianews.com:8081/imageRepo/AAN_Library/Print/202207/20220713/news-317691-20220713-2325-1657670148233.pdf
13-Jul-2022 08:55AM	Sin Chew Daily - EPF允提款买保险EPF allows withdrawals to buy insurance	Sin Chew Daily	http://ops.allasianews.com:8081/imageRepo/AAN_Library/Print/202207/20220713/news-317644-20220713-2325-1657670030313.pdf
13-Jul-2022 08:55AM	Overseas Chinese Daily - 允提領第二戶頭買保險Allowed to withdraw the second doll to buy insurance	Overseas Chinese Daily	http://ops.allasianews.com:8081/imageRepo/AAN_Library/Print/202207/20220713/news-317695-20220713-2325-1657670157761.pdf

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Date	Headline	Media Title	URL
13-Jul-2022 08:55AM	Nanyang Siang Pau - 新汽油补贴兼顾M40New petrol subsidy takes into account the M40	Nanyang Siang Pau	http://ops.allasianews.com:8081/imageRepo/AAN_Library/Print/202207/20220713/news-317530-20220713-2325-1657667543124.pdf
13-Jul-2022 08:54AM	Nanyang Siang Pau - 可提EPF买保险；料首年30万人投保EPF can be used to buy insurance; it is expected that 300,000 people will be insured in the first year	Nanyang Siang Pau	http://ops.allasianews.com:8081/imageRepo/AAN_Library/Print/202207/20220713/news-317527-20220713-2325-1657667529581.pdf
13-Jul-2022 08:54AM	Harian Metro - Sasar 300,000 ahli setahun	Harian Metro	http://ops.allasianews.com:8081/imageRepo/AAN_Library/Print/202207/20220713/news-317707-20220713-2325-1657670185291.pdf
13-Jul-2022 08:54AM	Berita Harian - KWSP benar keluar Akaun 2 beli polisi insurans, takaful	Berita Harian	http://ops.allasianews.com:8081/imageRepo/AAN_Library/Print/202207/20220713/news-317698-20220713-2325-1657670164528.pdf
13-Jul-2022 08:54AM	Kwong Wah - 保费30获1万保额The premium is RM30 and the insured amount is 10,000	Kwong Wah	http://ops.allasianews.com:8081/imageRepo/AAN_Library/Print/202207/20220713/news-317684-20220713-2325-1657670129131.pdf
13-Jul-2022 10:36AM	Malaysia's EPF enhances Members Protection Plan with launch of i-Lindung	Human Resources	https://www.humanresourcesonline.net/malaysias-epf-enhances-members-protection-plan-with-launch-of-i-lindung
15-Jul-2022 02:41AM	You Can Now Buy Insurance Using Your EPF 2 Account, Here's What You Need To Know	Pekalongan Curhat	https://pekalongancurhat.com/you-can-now-buy-insurance-using-your-epf-2-account-heres-what-you-need-to-know/
20-Jul-2022 08:00AM	i-Lindung: 4 considerations when boosting your insurance coverage	Free Malaysia Today	https://www.freemalaysiatoday.com/category/leisure/money/2022/07/20/i-lindung-4-considerations-when-boosting-your-insurance-coverage/
18-Jul-2022 09:13AM	Malaysia: EPF offers members life, critical illness insurance option	asiaadvisersnetwork	https://www.asiaadvisersnetwork.com/Article/aid/81606/Malaysia-EPF-offers-members-life-critical-illness-insurance-option
17-Jul-2022 11:09AM	最低每年仅30令吉 低收入群可用KWSP买保险	See Hua Daily News / 诗华日报	https://news.seehua.com/?p=855394
21-Jul-2022 08:54AM	Berita Harian - Skim i-Lindung KWSP bolehkan pencarum miliki perlindungan sosial	Berita Harian	http://ops.allasianews.com:8081/imageRepo/AAN_Library/Print/202207/20220721/news-323278-20220721-2325-1658361297382.pdf

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Date	Headline	Media Title	URL
06-Jul-2022 09:02PM	Sinar Harian - MAIPk terima zakat perniagaan	Sinar Harian	http://ops.allasianews.com:8081/imageRepo/AAN_Library/Print/202207/20220706/news-313624-20220706-2325-1657110763627.pdf
05-Jul-2022 12:40PM	MAIPk terima zakat perniagaan RM11.8j	Head Topics	https://headtopics.com/my/maipk-terima-zakat-perniagaan-rm11-8j-27800236
05-Jul-2022 11:06AM	Sultan Nazrin berkenan terima zakat perniagaan lebih RM11.8 juta	newsexplorer.net	https://newsexplorer.net/sultan-nazrin-berkenan-terima-zakat-perniagaan-lebih-rm11-8-juta-s2363860.html
05-Jul-2022 11:04AM	Sultan Perak berkenan terima zakat perniagaan RM11.8 juta	Kosmo! Online	https://www.kosmo.com.my/2022/07/05/sultan-perak-berkenan-terima-zakat-perniagaan-rm11-8-juta/?utm_source=rss&utm_medium=rss&utm_campaign=sultan-perak-berkenan-terima-zakat-perniagaan-rm11-8-juta
05-Jul-2022 10:08AM	MAIPk terima zakat perniagaan RM11.8 juta	MSN Malaysia	https://www.msn.com/en-my/news/berita/maipk-terima-zakat-perniagaan-rm118-juta/ar-AAZco8k
28-Jul-2022 07:10AM	20 syarikat tunai zakat perniagaan	Sinar Harian	https://www.sinarharian.com.my/article/213429/BERITA/Nasional/20-syarikat-tunai-zakat-perniagaan
28-Jul-2022 09:16AM	Sinar Harian - 20 syarikat tunai zakat perniagaan	Sinar Harian	http://ops.allasianews.com:8081/imageRepo/AAN_Library/Print/202207/20220728/news-328550-20220728-2325-1658968279759.pdf
14-Jul-2022 10:00AM	Travel Tales: How To Choose The Best Travel Insurance For Yourself	Zafigo	https://zafigo.com/stories/zafigo-stories/20220714-how-to-choose-the-best-travel-insurance-malaysia/

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Date	Headline	Media Title	URL
15-Jul-2022 05:45PM	HDB August 2022 BTO Launch Review: What You Should Look Forward To	The Independent Singapore	https://theindependent.sg/hdb-august-2022-bto-launch-review-what-you-should-look-forward-to/
11-Jul-2022 03:57PM	Longer life is a potential financial nightmare for Singaporeans	Insurance Asia	https://insuranceasia.com/insurance/exclusive/longer-life-potential-financial-nightmare-singaporeans
04-Jul-2022 09:00AM	ComfortDelGro gives free insurance for long medical leave to its full-time drivers	ShareInvestor	https://www.shareinvestor.com/news/news.html?source=regional_stbt&nid=456313
02-Jul-2022 02:17AM	Etiqa Travel Insurance Singapore Review: Pre-Ex, Covid-19, Claims (2022)	MSN Singapore	https://www.msn.com/en-sg/lifestyle/shopping/etiqa-travel-insurance-singapore-review-pre-ex-covid-19-claims-2022/ar-AAUopXf
01-Jul-2022 05:52AM	Fixed deposits losing their allure as yields spike on Singapore Savings Bonds	The Business Times	https://www.msn.com/en-sg/lifestyle/shopping/etiqa-travel-insurance-singapore-review-pre-ex-covid-19-claims-2022/ar-AAUopXf
02-Jul-2022 02:17AM	W\n\nhen you think travel insurance, you definitely don't think of Etiqa. For the uninitiated, Etiqa is Malaysian bank Maybank's insurance ...	MSN Singapore	https://www.msn.com/en-sg/lifestyle/shopping/etiqa-travel-insurance-singapore-review-pre-ex-covid-19-claims-2022/ar-AAUopXf
28-Jul-2022 05:24PM	Travel Insurance Singapore: Is It Necessary To Buy Travel Insurance?	MSN Singapore	https://www.msn.com/en-sg/lifestyle/travel/travel-insurance-singapore-is-it-necessary-to-buy-travel-insurance/ar-AA10336a
26-Jul-2022 03:00PM	Etiqa Singapore's Inaugural Nutrition Literacy Survey: 76% of Singaporeans are more diet-conscious post-pandemic	Asia Food Journal	https://asiafoodjournal.com/etiqa-singapore-nutrition-literacy-survey-singaporeans-diet-consciou/
25-Jul-2022 11:19P M	Best Travel Insurance for Extreme Sports and Outdoor Adventure Coverage (2022)	MSN Singapore	https://www.msn.com/en-sg/lifestyle/shopping/best-travel-insurance-for-extreme-sports-and-outdoor-adventure-coverage-2022/ar-AAVKfAk
24-Jul-2022 11:00AM	Realistic reasons why you should buy life insurance in your 20s (not 40s)	AsiaOne	https://www.asiaone.com/money/realistic-reasons-why-you-should-buy-life-insurance-your-20s-not-40s

2 July 2022, Business Mirror

Etiqa Philippines unveils digital platform for shorter Letter of Guarantee process



DIGITAL LIFE

Etiqa PHL unveils digital platform for shorter Letter of Guarantee process

BY RODERICK ABAD · JULY 2, 2022

ETIQA Philippines has kicked off an online credit facility that reduces the turnaround time for issuing the promissory document for coverage.

The insurance company's newly-launched Letter of Guarantee (LOG) Portal boasts of three steps only to shorten the entire process from 24 hours to four hours now, with a daily cut-off time of 2 pm on weekdays.

This initiative resulted from a surge of demand for quick health-care services and ensuing delays experienced by the Philippines's insurance industry in processing these letters amid the Covid-19 pandemic.

According to Etiqa Philippines medical director Dr. Maria Luisa Mamaril, the health crisis has accelerated the "digitalization of industries" and enabled businesses to embrace "digital strategies."

"This transition also significantly transformed customer expectations, including in the Philippines, as many are growing accustomed to digital interactions. Through Etiqa's new LOG Portal's three-step process, we hope that this service will provide added convenience and ensure that customers receive the required health service in the quickest time," she said.

With this platform, customers need not have to call Etiqa's hotline to request a LOG. They just have to access the portal via a QR code or URL found on the firm's Facebook page.

Next, they have to provide basic information such as their name, Etiqa Philippines card number, name of company, e-mail address, type of request, date of availability, name of facility, and doctor's request form, if applicable.

Upon completion, a confirmation e-mail will be sent to them, indicating that the request is now being processed. Clients will then receive the LOG through their e-mail.

"This is a new era where customers are actively looking for user-friendly, simple, and efficient services. We are committed to enhancing our services to give them a richer digital experience that addresses their concerns about insurance claims and Letters of Guarantee," said Mamaril.

The LOG portal may be accessed by scanning the QR code on Etiqa Philippines's web site or visiting *etiqaph.freshdesk.com/support/tickets/new.*

7 July 2022, Kontan.co.id
Etiqa Indonesia Digital Initiative

Perkuat Transaksi Digital, Etiqa Gandeng Aplikasi Ayo Kenalin

Kamis, 07 Juli 2022 | 21:23 WIB



Reporter: **Dina Mirayanti Hutauruk** | Editor: **Tendi Mahadi**

KONTAN.CO.ID - JAKARTA. PT Asuransi Etiqa Internasional Indonesia (Etiqa) melakukan kerjasama dengan perusahaan *start-up fintech*, PT Esta Digital Niaga (Ayo Kenalin). Kerjasama ini dilakukan untuk mempermudah nasabah Esta Digital Niaga dalam menjangkau produk asuransi terutama milik Etiqa.

Plt *Chief Marketing Officer* Etiqa Hendra Kusuma mengungkapkan, melalui kerjasama ini maka pengguna aplikasi Ayo Kenalin dapat mengetahui lebih dalam tentang produk-produk asuransi Etiqa. Sehingga dapat menyesuaikan dengan kebutuhan asuransi mereka terutama yang berkategori segmen mikro.

“Hal ini sesuai dengan komitmen Etiqa untuk menawarkan proteksi asuransi bagi nasabah dan calon nasabah sebagai upaya perlindungan di saat risiko melanda kegiatan usaha, harta benda, maupun orang-orang terkasih. Kami telah mengoptimalkan peran teknologi digital yang memungkinkan transaksi dapat dilakukan secara online,” kata Hendra dalam keterangannya, Kamis (7/7).

Berdasarkan survei Asosiasi Asuransi Umum Indonesia (AAUI) pada kuartal-1 tahun 2022, pemasaran produk asuransi umum melalui sarana digital di Indonesia masih sangat rendah yakni di angka 0,7%, jika dibandingkan konvensional seperti melalui agen, broker, ataupun *direct marketing*.

Baca Juga: **Victoria Insurance Targetkan Laba Tahun Ini Mencapai Rp 10 Miliar**

Persentase tersebut tidak sebanding dengan pertumbuhan digitalisasi kebiasaan masyarakat dalam berbelanja di ranah *e-commerce*. Karena itu, Etiqa bersama Ayo Kenalin menjalin Kerjasama, menghadirkan informasi mengenai aneka ragam produk asuransi sekaligus sebagai upaya literasi dan edukasi bagi masyarakat.

Tidak heran bila hingga sekarang masih banyak masyarakat terutama pada segmen mikro yang masih belum memiliki produk asuransi. Apalagi, memahami konsep asuransi dan berminat mencari perlindungan melalui perpaduan strategi digital dan jalur distribusi mikro.

"Kolaborasi antara Etiqa dan Ayo Kenalin ini bertujuan memudahkan masyarakat dalam mengakses layanan keuangan khususnya produk dan layanan asuransi. Selama ini belum banyak perusahaan asuransi yang menjangkau masyarakat di segmen mikro. Ini sesuai dengan aspirasi Etiqa, yakni asuransi untuk semua kalangan," ujarnya.

Direktur Utama Ayo Kenalin Erik Natapraja menambahkan, Ayo Kenalin sendiri merupakan aplikasi *agregator* yang memiliki lebih dari 500 ribu pengguna dan menyediakan berbagai layanan keuangan. Aplikasi Ayo Kenalin juga dapat dimanfaatkan oleh para Agennya untuk mendapatkan penghasilan tambahan melalui sistem *referral*.

"Kami sangat mengapresiasi kerja sama dengan Etiqa, karena dengan kolaborasi ini dapat memperkenalkan dan memberikan manfaat produk layanan asuransi kepada masyarakat luas, khususnya yang berada dalam segmen ekonomi mikro, yang umumnya merupakan masyarakat *unbanked* di Indonesia," pungkas Erik.

Cek Berita dan Artikel yang lain di Google News

9 July 2022, Liputan 6
Etiqa Indonesia Digital Initiative

LIPUTAN 6

HEADLINE HARI INI Masa Depan?

Home › Bisnis › Ekonomi

Buka Akses Asuransi bagi UMKM, Etiqa Gandeng Startup

Oleh Liputan6.com pada 09 Jul 2022, 13:30 WIB



Ilustrasi UMKM (Istimewa)

Liputan6.com, Jakarta PT Asuransi Etiqa Internasional Indonesia (Etiqa) menggandeng perusahaan startup fintech, PT Esta Digital Niaga (Ayo Kenalin). Kerjasama ini dilakukan agar dapat mempermudah nasabah Esta Digital Niaga dalam menjangkau produk asuransi terutama milik Etiqa.

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"Hal ini sesuai dengan komitmen Etiqa untuk menawarkan proteksi asuransi bagi nasabah dan calon nasabah sebagai upaya perlindungan di saat risiko melanda kegiatan usaha, harta benda, maupun orang-orang terkasih. Diaman, layanan kami telah mengoptimalkan peran teknologi digital yang memungkin transaksi dapat dilakukan secara online," ungkapnya, Kamis (7/7/2022).

Menurut Hendra, berdasarkan survei Asosiasi Asuransi Umum Indonesia (AAUI) pada kuartal-1 tahun 2022, jika dibadingkan konvensional seperti melalui agen, broker, ataupun direct marketing, pemasaran produk asuransi umum melalui sarana digital di Indonesia masih sangat rendah yakni di angka 0,7 persen.

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